

Stats at a Glance

	Apr 2022	YoY ('22 vs. '21)	vs. pre-COVID ('22 vs. '19)	
Visitor Volume	3,382,200	31.4% ▲	-4.5%	▼
Convention Attendance	377,400	562.1% ▲	-28.7%	▼
Room Inventory	150,495	2.5% ▲	1.4%	▲
Hotel Occupancy	84.0%	18.4 ▲	(7.0)	▼
Average Daily Rate (ADR)	\$177.12	62.0% ▲	35.8%	▲
RevPAR	\$148.78	107.4% ▲	25.4%	▲
Room Nights Occupied	3,790,500	31.3% ▲	-6.4%	▼

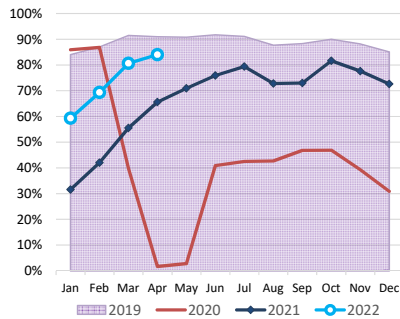
Notes & Highlights

The pandemic recovery continued in April with strengthening visitation as the destination hosted nearly 3.4M visitors, roughly 31% ahead of last April and less than 5% behind April 2019.

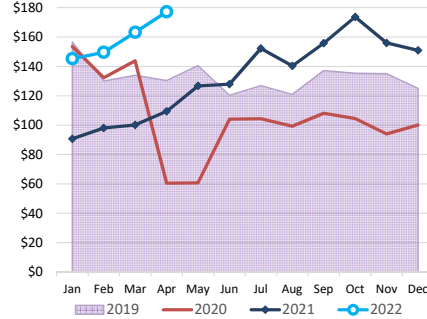
Overall hotel occupancy reached 84%, up approx. 18.4 pts YoY and down only 7 pts vs. April 2019. Weekend occupancy exceeded 93% (up 9.7 pts YoY and down 3.5 pts vs. April 2019) and Midweek occupancy exceeded 79% (up 21.5 pts YoY and down 9.5 pts vs. April 2019).

Breaking the previous monthly record set just this past October, ADR exceeded \$177, 62% ahead of last April and nearly 36% above pre-COVID levels of April 2019 while RevPAR approached \$149 for the month, dramatically ahead of April 2021 (+107.4%) and 25.4% over April 2019.

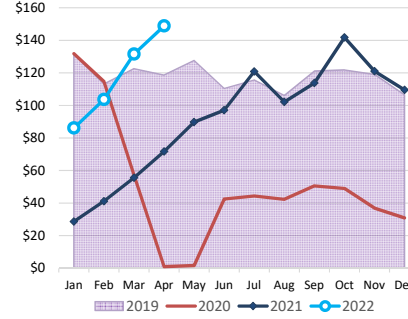
Las Vegas Hotel Occupancy



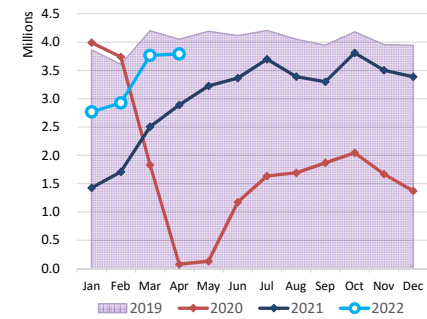
Las Vegas ADR



Las Vegas RevPAR



Room Nights Occupied



Trailing 12-Months: Comparison to Pre-COVID Benchmarks (same months in 2019)

	Apr-21 <small>vs. Apr 2019</small>	May-21 <small>vs. May 2019</small>	Jun-21 <small>vs. Jun 2019</small>	Jul-21 <small>vs. Jul 2019</small>	Aug-21 <small>vs. Aug 2019</small>	Sep-21 <small>vs. Sep 2019</small>	Oct-21 <small>vs. Oct 2019</small>	Nov-21 <small>vs. Nov 2019</small>	Dec-21 <small>vs. Dec 2019</small>	Jan-22 <small>vs. Jan 2019</small>	Feb-22 <small>vs. Feb 2019</small>	Mar-22 <small>vs. Mar 2019</small>	Apr-22 <small>vs. Apr 2019</small>
Visitor Volume	-27%	-22%	-18%	-10%	-16%	-16%	-8%	-11%	-13%	-27%	-18%	-10%	-5%
Hotel Occupancy	-25.4	-19.9	-15.8	-11.7	-14.9	-15.3	-8.4	-10.6	-12.5	-24.7	-17.7	-10.9	-7.0
ADR	-16%	-10%	6%	20%	16%	14%	28%	16%	21%	-7%	15%	22%	36%
RevPAR	-40%	-30%	-12%	4%	-4%	-6%	16%	2%	3%	-35%	-8%	7%	25%
En/Deplaned Passengers	-32%	-23%	-14%	-8%	-14%	-13%	-9%	-4%	-9%	-19%	-8%	-3%	0%
Avg. Daily Auto Traffic: I-15 @ NV/CA Border	9%	8%	10%	7%	2%	11%	11%	17%	12%	-2%	12%	2%	4%

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

April 2022

DATA DETAIL		Apr 2022	Same Month, Prior Yr. Apr 2021	Same Month, 2019 Apr 2019	YoY ('22 vs '21)	vs. pre-COVID ('22 vs. '19)	Apr 2022 YTD	Apr 2021 YTD	Apr 2019 YTD	YoY ('22 vs '21)	vs. pre-COVID ('22 vs. '19)
		LAS VEGAS									
Visitor Volume (est.)		3,382,200	2,573,800	3,542,000	31.4%	-4.5%	11,808,300	7,638,100	13,841,000	54.6%	-14.7%
Convention Attendance (est.)		377,400	57,000	529,500	562.1%	-28.7%	1,608,800	114,700	2,513,700	1302.6%	-36.0%
Weighted Room Inventory (as of Apr)		150,495	146,849	148,400	2.5%	1.4%	150,495	146,849	148,400	2.5%	1.4%
Hotel Occupancy		84.0%	65.6%	91.0%	18.4	-7.0	73.3%	48.7%	88.4%	24.6	-15.1
Weekend Occupancy		93.2%	83.5%	96.7%	9.7	-3.5	86.5%	66.8%	93.6%	19.7	-7.1
Midweek Occupancy		79.4%	57.9%	88.9%	21.5	-9.5	67.4%	40.7%	86.1%	26.7	-18.7
Strip Occupancy		86.7%	66.3%	92.6%	20.4	-5.9	75.5%	48.8%	89.8%	26.7	-14.3
Downtown Occupancy		70.0%	55.1%	87.5%	14.9	-17.5	62.9%	41.4%	85.6%	21.5	-22.7
Average Daily Room Rate (ADR)		\$177.12	\$109.36	\$130.40	62.0%	35.8%	\$160.39	\$101.26	\$137.69	58.4%	16.5%
Strip ADR		\$187.72	\$113.77	\$141.37	65.0%	32.8%	\$170.36	\$106.25	\$148.60	60.3%	14.6%
Downtown ADR		\$105.51	\$86.03	\$66.52	22.6%	58.6%	\$96.60	\$78.89	\$73.43	22.4%	31.6%
Revenue Per Available Room (RevPAR)		\$148.78	\$71.74	\$118.66	107.4%	25.4%	\$117.57	\$49.31	\$121.72	138.4%	-3.4%
Strip RevPAR		\$162.75	\$75.43	\$130.91	115.8%	24.3%	\$128.62	\$51.85	\$133.44	148.1%	-3.6%
Downtown RevPAR		\$73.86	\$47.40	\$58.21	55.8%	26.9%	\$60.76	\$32.66	\$62.86	86.0%	-3.3%
Total Room Nights Occupied		3,790,500	2,888,000	4,049,200	31.3%	-6.4%	13,246,900	8,525,200	15,716,200	55.4%	-15.7%
Total En/Deplaned Air Passengers		4,256,557	2,906,866	4,277,550	46.4%	-0.5%	15,019,224	8,602,200	16,209,314	74.6%	-7.3%
Avg. Daily Auto Traffic: All Major Hwys		134,941	136,234	125,814	-0.9%	7.3%	122,902	119,317	114,263	3.0%	7.6%
Avg. Daily Auto Traffic: I-15 at NV/CA Border		48,589	50,656	46,645	-4.1%	4.2%	43,200	42,735	41,534	1.1%	4.0%
Gaming Revenue: Clark County		\$960,479,000	\$865,378,000 r	\$808,664,000	11.0%	18.8%	\$4,017,625,000	\$3,009,123,000 r	\$3,445,104,000	33.5%	16.6%
Gaming Revenue: Las Vegas Strip		\$593,463,000	\$483,338,000 r	\$481,855,000	22.8%	23.2%	\$2,506,041,000	\$1,654,694,000 r	\$2,157,783,000	51.5%	16.1%
Gaming Revenue: Downtown		\$67,365,000	\$76,004,000 r	\$61,775,000	-11.4%	9.0%	\$290,663,000	\$247,078,000 r	\$230,545,000	17.6%	26.1%
Gaming Revenue: Boulder Strip		\$72,490,000	\$80,824,000	\$78,186,000	-10.3%	-7.3%	\$327,106,000	\$307,331,000	\$295,740,000	6.4%	10.6%
LAS VEGAS											
LAUGHLIN											
Visitor Volume (est.)		111,000	114,100	160,200	-2.7%	-30.7%	404,400	397,100	617,600	1.8%	-34.5%
Room Inventory (as of Apr)		8,634	8,635	9,759	0.0%	-11.5%	8,634	8,635	9,759	0.0%	-11.5%
Total Occupancy		53.6%	55.1%	67.2%	-1.5	-13.6	48.8%	47.9%	64.4%	0.9	-15.6
Average Daily Room Rate (ADR)		\$68.91	\$65.15	\$54.37	5.8%	26.7%	\$58.11	\$58.55	\$45.40	-0.8%	28.0%
Revenue Per Available Room (RevPAR)		\$36.94	\$35.90	\$36.54	2.9%	1.1%	\$28.36	\$28.05	\$29.24	1.1%	-3.0%
Total Room Nights Occupied		139,000	142,700	196,700	-2.6%	-29.3%	506,000	496,700	754,000	1.9%	-32.9%
Gross Gaming Revenue (rounded)		\$45,737,000	\$45,487,000	\$45,392,000	0.5%	0.8%	\$180,747,000	\$159,540,000	\$186,298,000	13.3%	-3.0%
Laughlin/Bullhead City En/Deplaned Passengers		12,838	8,944	24,414	43.5%	-47.4%	50,438	30,396	94,552	65.9%	-46.7%
Avg. Daily Auto Traffic: Highway 163		5,001	5,430	5,662 r	-7.9%	-11.7%	4,631	4,861	4,937 r	-4.7%	-6.2%
LAS VEGAS											
MESQUITE											
Visitor Volume (est.)		87,000	N/A	123,900	N/A	-29.8%	319,000	N/A	457,700	N/A	-81.0%
Room Inventory (as of Apr)		1,644	1,647	1,885	-0.2%	-12.8%	1,644	1,647	1,885	-0.2%	-12.8%
Total Occupancy		89.6%	N/A	88.4%	N/A	1.2	82.3%	N/A	81.7%	N/A	7.9
Average Daily Room Rate (ADR)		\$78.48	N/A	\$68.34	N/A	14.8%	\$75.73	N/A	\$68.15	N/A	15.2%
Revenue Per Available Room (RevPAR)		\$70.32	N/A	\$60.41	N/A	16.4%	\$62.33	N/A	\$55.68	N/A	26.3%
Total Room Nights Occupied		44,200	N/A	50,000	N/A	-11.6%	162,500	N/A	184,700	N/A	-76.1%
Gross Gaming Revenue (rounded)		\$16,639,000	\$15,517,000	\$12,232,000	7.2%	36.0%	\$65,076,000	\$57,969,000	\$49,651,000 r	12.3%	31.1%
Avg. Daily Auto Traffic: I-15 at NV/AZ border		30,318	32,559	30,129	-6.9%	0.6%	28,625	29,002	27,520	-1.3%	4.0%

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

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