# **Codere Online**

Nasdaq: CDRO / CDROW

# **Third Quarter 2022 Earnings**

November 16, 2022





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Codere Online's financial statements are prepared in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board ("IFRS"), which can differ in certain significant respects from generally accepted accounting principles in the United States of America ("U.S. GAAP").

This Presentation includes certain financial measures not presented in accordance with U.S. GAAP or IFRS ("non-GAAP"), such as, without limitation, net gaming revenue, Adj. EBITDA or EBITDA. These non-GAAP financial measures are not measures of financial performance in accordance with U.S. GAAP or IFRS and may exclude items that are significant in understanding and assessing Codere Online's financial results. Therefore, these measures should not be considered in isolation or as an alternative to revenue, net income, cash flows from operations or other measures of profitability, liquidity or performance under U.S. GAAP or IFRS. You should be aware that Codere Online's presentation of these measures may not be comparable to similarly-titled measures used by other companies. In addition, the audit of Codere Online's financial statements in accordance with PCAOB standards, may impact how Codere Online currently calculates its non-GAAP financial measures, and we cannot assure you that there would not be differences, and such differences could be material.

Codere Online believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends in comparing Codere Online's financial measures with other similar companies, many of which present similar non-GAAP financial measures to investors. These non-GAAP financial measures are subject to inherent limitations as they reflect the exercise of judgments by management about which expense and income are excluded or included in determining these non-GAAP financial measures. Reconciliations of non-GAAP financial measures to their most directly comparable measure under IFRS are included herein.

This Presentation includes certain projections of non-GAAP financial measures. Due to the high variability and difficulty in making accurate forecasts and projections of some of the information excluded from these projected measures, together with some of the excluded information not being ascertainable or accessible, Codere Online is unable to quantify certain amounts that would be required to be included in the most directly comparable U.S. GAAP or IFRS financial measures without unreasonable effort. Consequently, no disclosure of estimated comparable U.S. GAAP or IFRS measures is included and no reconciliation of the forward-looking non-GAAP financial measures is included.

#### Use of Projections

This Presentation contains financial forecasts with respect to Codere Online's business and projected financial results, including net gaming revenue. Codere Online's independent auditors have not audited, reviewed, compiled or performed any procedures with respect to the projections for the purpose of their inclusion in this Presentation, and accordingly, they did not express an opinion or provide any other form of assurance with respect thereto for the purpose of this Presentation. These projections should not be relied upon as being necessarily indicative of future results. The assumptions and estimates underlying the prospective financial information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the prospective financial information. See "Forward-Looking Statements" above. Accordingly, there can be no assurance that the prospective results are indicative of the future performance of Codere Online or that actual results will not differ materially from those presented in the prospective financial information. Inclusion of the prospective financial information in this Presentation in this Presentation will be achieved.

For further information on the limitations and assumptions underlying these projections, please refer to Codere Online's filings with the SEC.

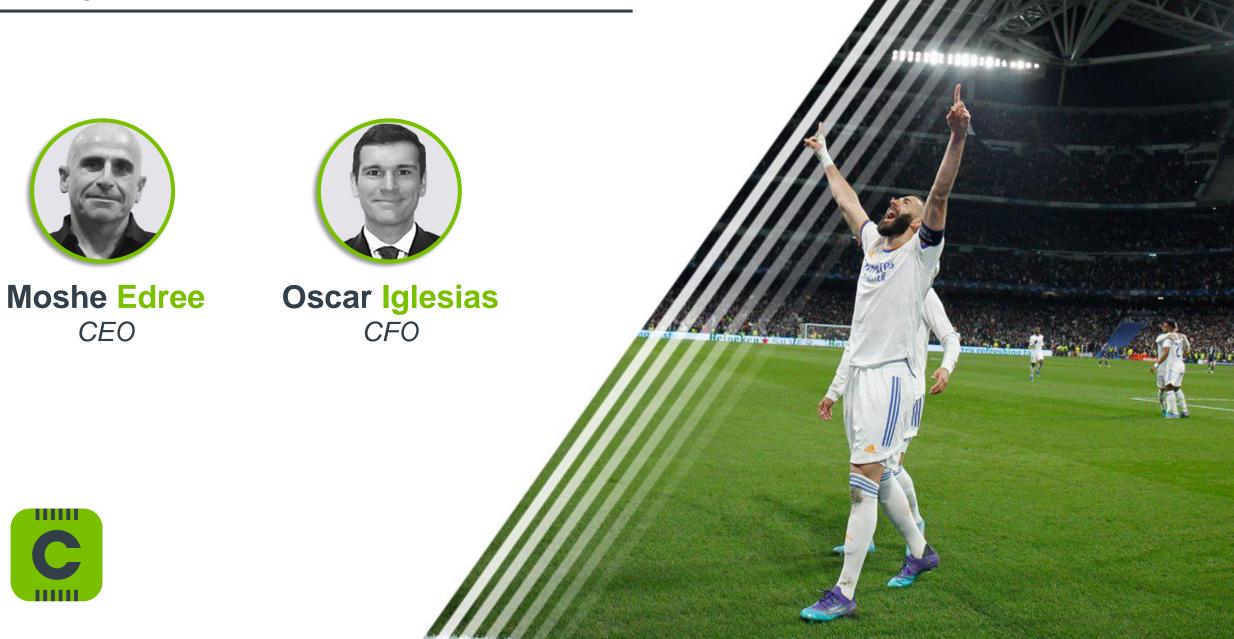
#### **Preliminary Information**

This Presentation contains figures, financial metrics, statistics and other information that is preliminary and subject to change (the "Preliminary Information"). **The Preliminary Information has not been audited, reviewed, or compiled by any independent registered public accounting firm**. This Preliminary Information is subject to ongoing review including, where applicable, by Codere Online's independent auditors. Accordingly, no independent registered public accounting firm has expressed an opinion or any other form of assurance with respect to the Preliminary Information. During the course of finalizing such Preliminary Information, adjustments to such Preliminary Information presented herein may be identified, which may be material. Codere Online undertakes no obligation to update or revise the Preliminary Information set forth in this Presentation as a result of new information, future events or otherwise, except as otherwise required by law. The Preliminary Information may differ from actual results. Therefore, you should not place undue reliance upon this Preliminary Information. The Preliminary Information is not a comprehensive statement of financial results, and should not be viewed as a substitute for full financial statements prepared in accordance with IFRS. In addition, the Preliminary Information is not necessarily indicative of the results to be achieved in any future period.

#### Industry and Market Data

In this Presentation, Codere Online relies on and refers to certain information and statistics obtained from publicly available information and third-party sources, which it believes to be reliable. Codere Online has not independently verified the accuracy or completeness of any such publicly-available and third-party information, does not make any representation as to the accuracy or completeness of such data and does not undertake any obligation to update such data after the date of this Presentation. You are cautioned not to give undue weight to such industry and market data.

## **Today's Presenters**



# **Table of Contents**

## **1.** Corporate Overview

Page 6

## 2. Financial Results (Unaudited)

Page 9

### 3. Appendix

Page 19



**Corporate Overview** 

## **1.** Codere Online At a Glance

Codere Online offers online sports betting and online casino through its state-of-the art website and mobile applications. It is Nasdaq listed under symbol CDRO, and majority-owned by Codere Group.

| 2014              | Codere Online launched operations in Spain  | 30+<br>years | Codere Group retail track record in<br>Latin American and European markets |
|-------------------|---|--------------|--|
| 2018              | Experienced and proven Israel-based<br>digital management team hired to lead<br>Codere Online's expansion | 3.3 mm+      | Codere Group registered retail player database (Core Markets)              |
| 6 Core<br>Markets | Currently operating in Spain, Italy,<br>Mexico, Colombia, Panama and City of<br>Buenos Aires              | €2.1 bn      | Combined TAM of Codere Online Core<br>Markets (Latam) <sup>(2)</sup>       |
| 34%<br>growth     | 2021 – 2024E Net Gaming Revenue <sup>(1)</sup><br>CAGR (Core Markets)                                     | €2.4 bn      | Combined TAM of Codere Online Expansion Markets (Latam) <sup>(3)</sup>     |

The Latin American online sports betting and casino market remains in its early innings and is expected to represent the next wave of strategic focus for the global gaming industry.

Codere Online is uniquely positioned to become the leading player throughout the region.

1. See page 24 for the definition of Net Gaming Revenue, which is a non-GAAP measure and page 23 for a reconciliation of this and other measures to their most comparable GAAP measures.

2. Includes Mexico, Colombia, Panama and Argentina. Source: 2027 estimates based H2GC 2026 projections as of April 2022, except Argentina which reflects Codere Online estimates.

3. Includes Brazil, Chile, Peru, Puerto Rico, Uruguay and Rest of Latam. Source: Codere Online estimates.

**Corporate Overview** 

# Q3 2022 Highlights



### Strong operating results in the third quarter; 2022E NGR outlook of between EUR 115-120 mm (+41%<sup>(1)</sup> vs 2021)

Revenue Growth

Portfolio KPIs<sup>(3)</sup>

> Cohort KPIs<sup>(3)</sup>

## Gaming Licenses

- 1. Figure reflects growth rate between €117.5 mm (midpoint of the range) of net gaming revenue expected in 2022 vs €83.2 mm in 2021 (excluding our .com business (Greenplay) sold on December 31, 2021.
  - 2. Figure excludes revenues from our .com business (Greenplay), which was sold on December 31, 2021.
  - 3. See page 24 for the definition of all operating metrics.
  - 4. Avg. Monthly Actives include real money (i.e. exclude free bets) sports betting and casino actives and will differ from reports prior to Q2 2022 which only included real money sports betting actives.

- Consolidated Net Gaming Revenue of €30.6 mm in Q3 2022, **+54%** vs. Q3 2021<sup>(2)</sup> and **+5%** vs. Q2 2022
- 47% of NGR generated in Sports Betting and 53% in Casino
- ~104k Avg. Monthly Actives<sup>(4)</sup> (+34%) vs. Q3 2021 mainly driven by Mexico (+62%)
- Avg. Monthly Spend per Active of €98 (+15%) vs. Q3 2021
- ~290k new customer registrations with 86k First Time Deposits (+62%) vs. Q3 2021
- 30% Conversion Rate and Cost per Acquisition of €200
- We have recently renewed our license in Colombia extending its term until 2025
- We have been pre-awarded a license to operate in the Province of Córdoba (Argentina's second most populated province) and expect the final granting of the license before year-end, allowing us to begin operations in 2023
- We are pursuing a license in the Province of Buenos Aires and expect to participate in the tender process in the Province of Mendoza (Argentina)

# **Table of Contents**

## **1.** Corporate Overview

Page 6

### 2. Financial Results (Unaudited)

Page 9

### 3. Appendix

Page 19



# 2. Consolidated Net Gaming Revenue and Adj. EBITDA<sup>(1)</sup>



|                      | 54% NGF | R increase | e in Q3 202 | 2, drive | n by stror | ng perfori | mance in <b>N</b> | lexico a | nd Spain |       |      |       |
|----------------------|---------|------------|-------------|----------|------------|------------|-------------------|----------|----------|-------|------|-------|
|                      |         |            |             | Net G    | aming Re   | venue      |                   |          |          |       |      |       |
| Figures in EUR mm    |         | Qua        | rter        |          |            | ΥT         | D                 |          |          | LT    | M    |       |
|                      | Q3-21   | Q3-22      | Var.        | %        | Q3-21      | Q3-22      | Var.              | %        | Q3-21    | Q3-22 | Var. | %     |
| Spain                | 11.6    | 14.9       | 3.4         | 29.1%    | 37.2       | 42.2       | 5.0               | 13.5%    | 51.6     | 54.8  | 3.1  | 6.1%  |
| Mexico               | 7.1     | 12.9       | 5.8         | 81.5%    | 19.9       | 34.8       | 14.8              | 74.4%    | 26.9     | 42.7  | 15.8 | 58.5% |
| Colombia             | 0.9     | 1.9        | 1.0         | n.m.     | 3.1        | 5.6        | 2.5               | 78.9%    | 3.9      | 7.0   | 3.2  | 82.1% |
| Other <sup>(2)</sup> | 0.3     | 0.9        | 0.6         | n.m.     | 0.7        | 2.7        | 1.9               | n.m.     | 0.9      | 2.9   | 2.1  | n.m.  |
| Total                | 19.8    | 30.6       | 10.8        | 54.2%    | 61.0       | 85.2       | 24.2              | 39.7%    | 83.3     | 107.4 | 24.1 | 29.0% |
|                      |         |            |             | Α        | dj. EBITD  | Α          |                   |          |          |       |      |       |
| Figures in EUR mm    |         | Qua        | rter        |          |            | ΥT         | D                 |          |          | LT    | M    |       |
|                      | Q3-21   | Q3-22      | Var.        | %        | Q3-21      | Q3-22      | Var.              | %        | Q3-21    | Q3-22 | Var. | %     |
| Spain                | 2.8     | 4.8        | 1.9         | 69.1%    | 3.5        | 10.9       | 7.4               | n.m.     | 6.4      | 14.1  | 7.6  | n.m.  |

Mexico -3.5 -8.1 -4.6 -7.5 -19.9 -12.5 -9.1 -23.8 -14.8 n.m. n.m. n.m. Colombia -1.0 -1.3 -0.3 -26.2% -2.6 -2.2 -84.9% -6.0 -3.0 -4.8 -3.0 n.m. Other<sup>(2)</sup> -0.5 -2.8 -2.3 -0.5 -5.9 -5.4 -0.5 -7.0 -6.5 n.m. n.m. n.m. -2.2 -7.5 -5.3 **B2C EBITDA** -7.1 -19.7 -12.6 -6.2 -22.8 -16.6 n.m. n.m. n.m. -5.2 Undistributed B2B / HQ Opex<sup>(3)</sup> -3.6 -45.3% -5.8 -1.6 -10.2 -16.0 -57.4% -12.9 -19.5 -6.6 -51.6% Adj. EBITDA<sup>(4)</sup> -5.8 -12.7 -6.9 -17.3 -35.8 -18.5 -19.0 -42.3 -23.3 n.m. n.m. n.m.

1. Net Gaming Revenue, EBITDA and Adj. EBITDA figures across all periods exclude .com business (Greenplay), which was sold on December 31, 2021; Net Gaming Revenue, EBITDA and Adj. EBITDA are non-GAAP measures -- see page 23 for a reconciliation of these and other non-GAAP measures to their most directly comparable GAAP measure.

2. Includes Panama, City of Buenos Aires (Argentina) and Italy.

3. Reflects personnel, headquarter and other expenses that have not been allocated to the individual B2C business units.

4. Q3-2022 quarterly and YTD figures exclude a €1.3 mm and €2.3 mm, respectively, non-cash provision related to the long term incentive plan for employees. Q3-2022 YTD figures also exclude the €0.7 mm cash impact from the cyber-related fraud incident. Q3-22 LTM figures exclude €45.4 mm of non-recurring expenses incurred in Q4-2021 (€35.8 mm impact from IFRS 2 and €9.6 mm of business combination transaction expenses), the €0.7 mm cash impact from the cyber-related fraud incident and €2.3 mm non-cash provision related to the long term incentive plan for employees.

# 2. Consolidated Income Statement<sup>(1)</sup>



| Increase in EBITDA loss           | s primarily | v driven b | oy higher ir | nvestme | ent in mark | eting, in | furtheran   | ce of co    | ntinued sig | gnificant | future gro  | wth.   |
|-----------------------------------|-------------|------------|--------------|---------|-------------|-----------|-------------|-------------|-------------|-----------|-------------|--------|
|                                   |             |            | Cor          | solidat | ed Income   | Stateme   | ent         |             |             |           |             |        |
| Figures in EUR mm                 |             | Qua        | rter         |         |             | ΥT        | D           |             |             | LT        | М           |        |
|                                   | Q3-21       | Q3-22      | Var.         | %       | Q3-21       | Q3-22     | Var.        | %           | Q3-21       | Q3-22     | Var.        | %      |
| Net Gaming Revenue                | 19.8        | 30.6       | 10.8         | 54.2%   | 61.0        | 85.2      | 24.2        | 39.7%       | 83.3        | 107.4     | 24.1        | 29.0%  |
| Marketing <sup>(2)</sup>          | -12.0       | -24.3      | -12.3        | n.m.    | -39.6       | -65.7     | -26.0       | -65.7%      | -51.7       | -80.5     | -28.8       | -55.7% |
| Platform & Content <sup>(3)</sup> | -7.4        | -9.1       | -1.6         | -22.2%  | -20.6       | -26.9     | -6.3        | -30.7%      | -26.5       | -34.1     | -7.6        | -28.8% |
| Gaming Taxes                      | -3.2        | -5.1       | -1.8         | -55.7%  | -9.7        | -13.8     | -4.1        | -42.3%      | -13.2       | -17.2     | -4.0        | -29.9% |
| Personnel                         | -2.0        | -3.1       | -1.1         | -56.0%  | -5.8        | -8.7      | -2.9        | -50.0%      | -7.5        | -11.0     | -3.6        | -47.8% |
| Other                             | -0.9        | -1.7       | -0.8         | -84.6%  | -2.6        | -5.9      | -3.4        | <u>n.m.</u> | -3.5        | -6.9      | -3.5        | n.m.   |
| Adj. EBITDA <sup>(4)</sup>        | -5.8        | -12.7      | -6.9         | n.m.    | -17.3       | -35.8     | -18.5       | n.m.        | -19.0       | -42.3     | -23.3       | n.m.   |
|                                   |             | Consol     | idated Inco  | ome Sta | tement (%   | of Net G  | aming Rev   | venue)      |             |           |             |        |
|                                   |             | Quarter    |              |         |             | YTD       |             |             |             | LTM       |             |        |
|                                   | Q3-21       | Q3-22      | Chg. (p.p.)  |         | Q3-21       | Q3-22     | Chg. (p.p.) |             | Q3-21       | Q3-22     | Chg. (p.p.) |        |
| Net Gaming Revenue                | 100.0%      | 100.0%     | 0.0          |         | 100.0%      | 100.0%    | 0.0         |             | 100.0%      | 100.0%    | 0.0         |        |
| Marketing <sup>(2)</sup>          | -60.7%      | -79.5%     | -18.8        |         | -65.0%      | -77.1%    | -12.1       |             | -62.1%      | -74.9%    | -12.8       |        |
| Platform & Content <sup>(3)</sup> | -37.4%      | -29.6%     | 7.8          |         | -33.7%      | -31.6%    | 2.2         |             | -31.8%      | -31.7%    | 0.0         |        |
| Gaming Taxes                      | -16.4%      | -16.5%     | -0.2         |         | -15.9%      | -16.2%    | -0.3        |             | -15.9%      | -16.0%    | -0.1        |        |
| Personnel                         | -10.1%      | -10.2%     | -0.1         |         | -9.5%       | -10.2%    | -0.7        |             | -8.9%       | -10.2%    | -1.3        |        |
| Other                             | -4.7%       | -5.6%      | -0.9         |         | -4.2%       | -7.0%     | -2.8        |             | -4.1%       | -6.5%     | -2.3        |        |
| Adj. EBITDA <sup>(4)</sup>        | -29.3%      | -41.5%     | -12.2        | ļ       | -28.3%      | -42.0%    | -13.6       | ļ           | -22.8%      | -39.4%    | -16.5       |        |

1. Figures across all periods exclude .com business (Greenplay), which was sold on December 31, 2021.

2. Includes all direct marketing, indirect marketing and affiliate fees (see page 24 for definitions of these items). Figures for 2022 include a reclassification of certain Marketing expenses previously included in Other.

3. Includes payment service provider fees and sports streaming / data feeds.

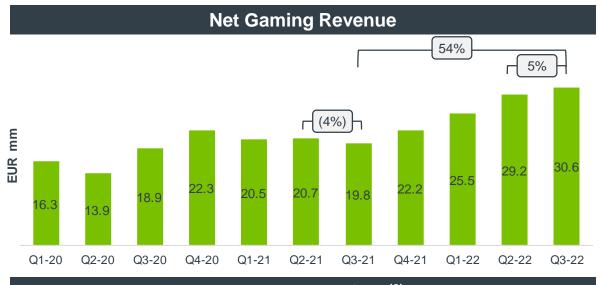
4. Q3-2022 quarterly and YTD figures exclude a €1.3 mm and €2.3 mm, respectively, non-cash provision related to the long term incentive plan for employees. Q3-2022 YTD figures also exclude the €0.7 mm cash impact from the cyber-related fraud incident. Q3-22 LTM figures exclude €45.4 mm of non-recurring expenses incurred in Q4-2021 (€35.8 mm impact from IFRS 2 and €9.6 mm of business combination transaction expenses), the €0.7 mm cash impact from the cyber-related fraud incident and €2.3 mm non-cash provision related to the long term incentive plan for employees.

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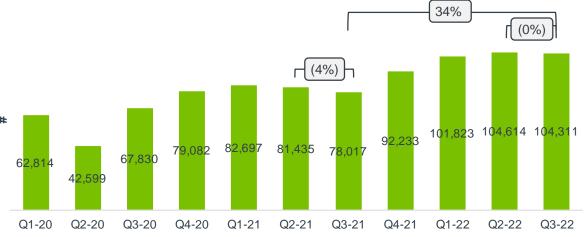
## 2. Consolidated Financial and Operating Metrics<sup>(1)</sup>

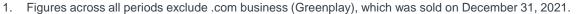


#### Significant acceleration in NGR growth in the quarter and improved trends in customer acquisition volumes



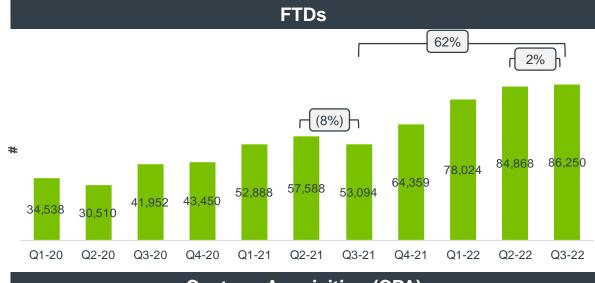






2. Avg. Monthly Actives include real money (i.e. exclude free bets) sports betting and casino actives and will differ from reports prior to Q2 2022 which only included real money sports betting actives.

3. Increase in Consolidated CPA due to mix effect. Figures for Q2-22 and Q3-22 impacted by timing effect of certain marketing investments in Mexico.



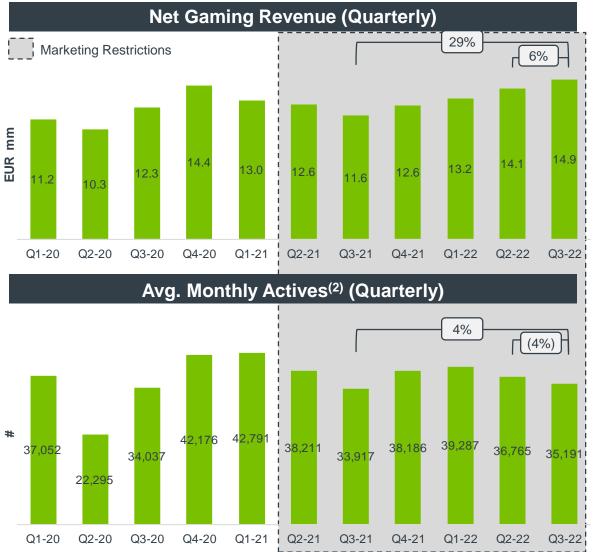
#### Cost per Acquisition (CPA)

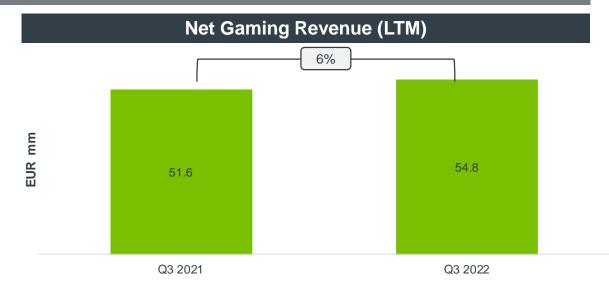


# 2. Spain Financial and Operating Metrics

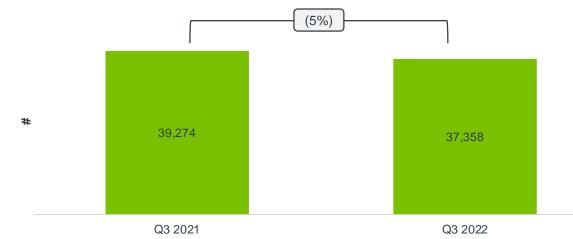


29% Net Gaming Revenue growth in Q3 2022 versus the prior year period despite marketing restrictions<sup>(1)</sup>





Avg. Monthly Actives<sup>(2)</sup> (LTM)



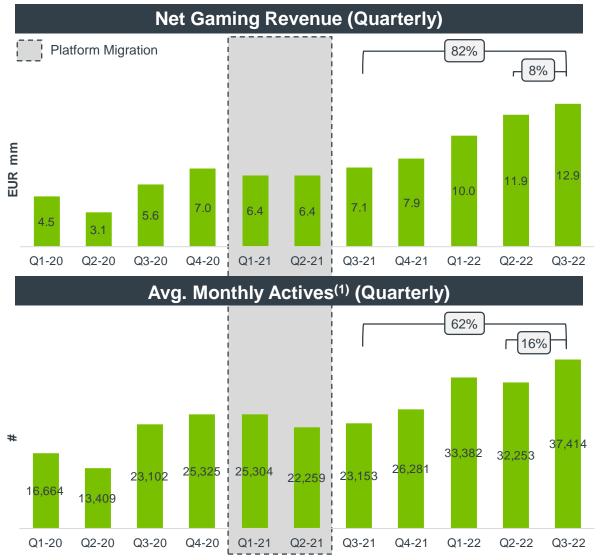
1. Q3-2021 and LTM through Q3-2021 impacted by marketing restrictions which came into effect from May 2021 through September 2021.

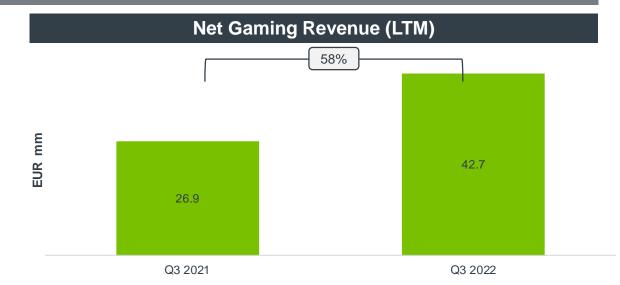
2. Avg. Monthly Actives include real money (i.e. exclude free bets) sports betting and casino actives and will differ from reports prior to Q2 2022 which only included real money sports betting actives.

## 2. Mexico Financial and Operating Metrics

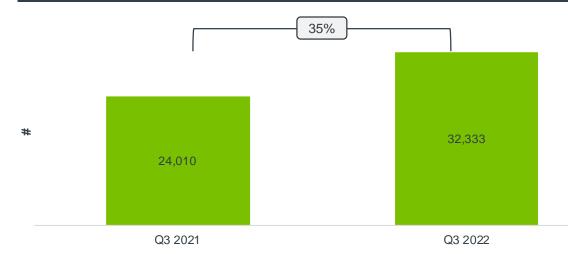


82% Net Gaming Revenue growth in Q3 2022 on the back of both higher Avg. Monthly Actives and higher spend per active





Avg. Monthly Actives<sup>(1)</sup> (LTM)

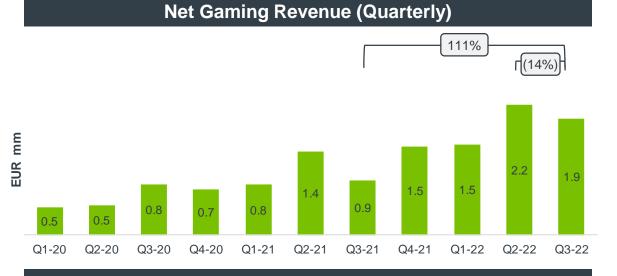


1. Avg. Monthly Actives include real money (i.e. exclude free bets) sports betting and casino actives and will differ from reports prior to Q2 2022 which only included real money sports betting actives.

# 2. Colombia Financial and Operating Metrics

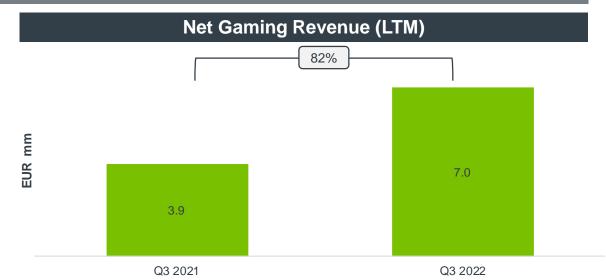


More than doubled Net Gaming Revenue versus Q3 2021 on the back of both higher Avg. Monthly Actives and higher spend per active.



Avg. Monthly Actives<sup>(1)</sup> (Quarterly)





Avg. Monthly Actives<sup>(1)</sup> (LTM)



1. Avg. Monthly Actives include real money (i.e. exclude free bets) sports betting and casino actives and will differ from reports prior to Q2 2022 which only included real money sports betting actives.

#### Consolidated Balance Sheet, NWC and Cash (Sep 30, 2022) 2.

#### Approximately €72 mm in total cash. Normalized negative NWC position of €22.6 mm driven by €27.6 mm in Accounts Payable

| Balance Sneet                            |      |
|--|------|
| Figures in EUR mm                        |      |
| <u>Assets</u>                            |      |
| Cash & Equivalents                       | 71.7 |
| Financial Assets <sup>(1)</sup>          | 5.5  |
| Accounts Receivable                      | 3.7  |
| Current Assets                           | 80.9 |
| Intangible Assets & Other <sup>(2)</sup> | 0.8  |
| Total Assets                             | 81.7 |
|  |      |

naa Ch

| Liabilities & Owners' Equity |  |
|------------------------------|--|
| Customer Balances            |  |
| Accounts Payable             |  |
| Taxes Payable                |  |

Accrued Wages

**Total Liabilities** 

**Owners Equity** 

Public Warrant Liability

Deferred Tax Liability<sup>(3)</sup>

**Total Liabilities & O. Equity** 

| Working Capital - Assets                | 14.9  |
|---|-------|
| Working Capital - Liabilities           | 37.5  |
| Net Working Capital                     | -22.6 |
| % September 2022 LTM NGR <sup>(4)</sup> | -21%  |
| Working Capital - Assets                |       |
| Restricted Cash <sup>(5)</sup>          | 5.7   |
| Financial Assets                        | 5.5   |
| Accounts Receivable                     | 3.7   |
| Total                                   | 14.9  |
| Working Capital - Liabilities           |       |
| Customer Balances                       | 7.4   |
| Accounts Payable                        | 27.6  |
| Taxes Payable                           | 1.1   |
| Accrued Wages                           | 1.4   |
| Total                                   | 37.5  |

**Net Working Capital (NWC)** 

|                  | A                      | counts Pa         | iyable, I | Net       |         |        |
|------------------|------------------------|-------------------|-----------|-----------|---------|--------|
| Figures in EUR n | าฑ                     |                   | (-)       |           | √P, net |        |
|                  |                        | A/P               | A/R       | Actual    | Adj.    | PF     |
| 3rd Party        |                        | 16.3              | -0.1      | 16.1      | 0.0     | 16.1   |
| Codere Group     |                        | 11.3              | -3.6      | 7.8       | 0.0     | 7.8    |
| Total            |                        | 27.6              | -3.7      | 23.9      | 0.0     | 23.9   |
| Codere Grou      | <u>p</u>               |                   |           |           |         |        |
| Services Provi   | ded <sup>(6)</sup>     | 3.8               | 0.0       | 3.8       | 0.0     | 3.8    |
| Legal Reorgan    | ization <sup>(7)</sup> | 2.8               | -0.2      | 2.7       | 0.0     | 2.7    |
| Sub-Total        |                        | 6.6               | -0.2      | 6.4       | 0.0     | 6.4    |
| Retail Transac   | tions <sup>(8)</sup>   | 4.7               | -3.4      | 1.3       | 0.0     | 1.3    |
| Total            |                        | 11.3              | -3.6      | 7.8       | 0.0     | 7.8    |
|                  |                        | Cash & Equ        | uivalent  | :S        |         |        |
| Figures in EUR r | nm, except whe         | ere otherwise ind | licated   |           |         |        |
|                  |                        | USD mm            |           |           |         | % Tota |
| Available        | 66.0                   | 64.3              | Euro      | pe/Israel | 66.0    | 92%    |
| Restricted       | 5.7                    | 5.6               | Latar     | n .       | 5.7     | 8%     |
| Total            | 71.7                   | 69.9              | Tot       | al        | 71.7    | 100%   |

Figure includes cash in transit (i.e. pending settlement with payment service providers) and other restricted cash (e.g. cash collateralizing bank guarantees).

- Other includes the €0.6 mm deferred tax asset due to the book expense related to the long term incentive plan for employees.
- Figure reflects Codere Online Luxembourg S.A. deferred tax liability due to the book income from unrealized exchange rate variations. 3.
- Figure based on September 2022 LTM Net Gaming Revenue excluding our .com (Greenplay) business which was sold on December 31, 2021. 4.

Figures in EUR mm

Figure reflects restricted customer balances as required by applicable local regulation in certain jurisdictions. 5.

7.4

27.6 1.1

1.4

1.8

1.7

41.1

40.6

81.7

- Figures reflects amounts due to Codere Group pursuant to platform, technology, affiliate and shared services provided by Codere Group to Codere Online. 6
- Figures reflect amounts due to/from Codere Group related to on-going segregation of certain Latin American businesses pursuant to the Business Combination. 7.
- Figure reflects online customer deposit and withdrawal activity (as applicable) in Codere Group retail venues pursuant to the omnichannel strategy. 8.

#### **Consolidated Cash Flow Statement** 3.



Chg.

5.7

5.5

3.7

7.4

1.1

1.4

-4.2

8.2

3.9

-1.4

2.5

-2.5

-1.6

-0.2

-4.2

2.3

5.9

-0.1

0.1

8.2

#### Sep 2022 YTD Cash Flow Statement Change in NWC – September 2022 YTD Cash Impact Figures in EUR mm Sep-22 YTD Figures in EUR mm Dec 2021 Net Income<sup>(1)</sup> -28.4 Adjustments<sup>(4)</sup> Sep 2022 As Reported Actual Plus: Provision for CIT 2.8 Less: CIT Paid -0.8 Working Capital - Assets 11.7 -1.0 10.7 14.9 Less: FX Impact on Cash<sup>(2)</sup> -5.9 Working Capital - Liabilities 27.5 1.8 29.3 37.5 Plus: D&A 0.5 -15.8 -18.7 Net Working Capital (BS) -2.8 -22.6 Plus: Non-Cash Expenses/(Income)<sup>(3)</sup> -1.4 FX Impact Plus: Decr./(Incr.) in NWC 2.5 **Net Working Capital (CFS)** -30.8 **Cash Flow from Operations** Capital Expenditures -0.1 **Working Capital - Assets** Other 0.0 **Restricted Cash** 4.0 -0.7 3.2 **Cash Flow from Investing** -0.1 **Financial Assets** 4.1 -0.2 3.9 Other 0.0 Accounts Receivable & Other 3.6 -0.1 3.5 Total 11.7 -1.0 10.7 14.9 **Cash Flow from Financing** 0.0 **Period Cash Flow** -30.9 **Working Capital - Liabilities Available Cash Customer Balances** 5.1 0.0 5.2 **Beginning of Period** 90.9 Accounts Payable 19.3 2.4 21.7 27.6 Period Cash Flow -30.9 Taxes Payable 1.3 -0.1 1.2 Plus: FX Impact on Cash<sup>(2)</sup> 5.9 Accrued Wages & Other -0.5 1.3 1.8 End of Period 66.0 27.5 1.8 29.3 37.5 Total

Net Income includes a €0.7 mm cyber-related fraud incident cash expense and a €2.3 mm non-cash provision related to the long term incentive plan for employees.

Figure reflects the period unrealized exchange rate impact on cash balances which is included in Net Income and which in certain prior period reports was reported under cash flow from financing. 2.

3. Includes a €3.7 mm gain on variation in fair value of public warrants and a €2.3 mm non-cash expense related to the long term share based incentive plan for employees.

Figures primarily reflect working capital position of our online business in Argentina, which (at the time of publication of our Q4 2021 earnings results) was not yet included in Codere Online's consolidation perimeter as 4 well as other adjustments resulting from the full year 2021 audit which (at the time of publication of our Q4 2021 earnings results) was still ongoing.

# Questions & Answers





# **Table of Contents**

## **1.** Corporate Overview

Page 6

## 2. Financial Results (Unaudited)

Page 9

### 3. Appendix

Page 19



# 3. Consolidated Net Gaming Revenue and Adj. EBITDA<sup>(1)</sup>



|                      |       |       |       | Net   | Gaming  | Revenue | •     |       |       |       |                |       |       |
|----------------------|-------|-------|-------|-------|---------|---------|-------|-------|-------|-------|----------------|-------|-------|
| Figures in EUR mm    |       |       |       |       |         |         |       |       |       |       | <br> <br> <br> |       |       |
|                      | Q1-20 | Q2-20 | Q3-20 | Q4-20 | FY-20   | Q1-21   | Q2-21 | Q3-21 | Q4-21 | FY-21 | Q1-22          | Q2-22 | Q3-22 |
| Spain                | 11.2  | 10.3  | 12.3  | 14.4  | 48.3    | 13.0    | 12.6  | 11.6  | 12.6  | 49.8  | 13.2           | 14.1  | 14.9  |
| Mexico               | 4.5   | 3.1   | 5.6   | 7.0   | 20.2    | 6.4     | 6.4   | 7.1   | 7.9   | 27.9  | 10.0           | 11.9  | 12.9  |
| Colombia             | 0.5   | 0.5   | 0.8   | 0.7   | 2.5     | 0.8     | 1.4   | 0.9   | 1.5   | 4.6   | 1.5            | 2.2   | 1.9   |
| Other <sup>(2)</sup> | 0.1   | 0.0   | 0.0   | 0.1   | 0.2     | 0.2     | 0.3   | 0.3   | 0.3   | 1.0   | 0.8            | 1.0   | 0.9   |
| Total                | 16.3  | 13.9  | 18.9  | 22.3  | 71.3    | 20.5    | 20.7  | 19.8  | 22.2  | 83.2  | 25.5           | 29.2  | 30.6  |
|                      |       |       |       |       | i       |         |       |       |       |       | İ              |       |       |
|                      |       |       |       |       | Adj. EB | ITDA    |       |       |       |       | 1              |       |       |
| Figures in EUR mm    | Q1-20 | Q2-20 | Q3-20 | Q4-20 | FY-20   | Q1-21   | Q2-21 | Q3-21 | Q4-21 | FY-21 | Q1-22          | Q2-22 | Q3-22 |
| Spain                | 0.7   | 3.8   | 2.3   | 2.9   | 9.6     | 0.2     | 0.5   | 2.8   | 3.1   | 6.6   | 2.5            | 3.6   | 4.8   |
| Mexico               | -1.1  | -1.0  | -0.8  | -1.6  | -4.5    | -1.8    | -2.2  | -3.5  | -3.9  | -11.4 | -7.7           | -4.1  | -8.1  |
| Colombia             | -0.3  | -0.1  | -0.3  | -0.4  | -1.1    | -0.7    | -0.8  | -1.0  | -1.2  | -3.8  | -1.7           | -1.8  | -1.3  |
| Other <sup>(2)</sup> | 0.1   | -0.1  | 0.0   | 0.0   | 0.0     | 0.0     | 0.0   | -0.5  | -1.1  | -1.6  | -1.2           | -1.9  | -2.8  |
| <b>B2C EBITDA</b>    | -0.6  | 2.6   | 1.1   | 0.9   | 4.0     | -2.3    | -2.6  | -2.2  | -3.1  | -10.2 | -8.1           | -4.2  | -7.5  |

1. Net Gaming Revenue, EBITDA and Adj. EBITDA figures across all periods exclude .com business (Greenplay), which was sold on December 31, 2021. Net Gaming Revenue, EBITDA and Adj. EBITDA are non-GAAP measures -- see page 23 for a reconciliation of these and other non-GAAP measures to their most directly comparable GAAP measure.

-9.6

-5.6

-3.3

-5.6

-3.3

-5.8

-2.7

-1.7

2. Includes Panama, City of Buenos Aires (Argentina) and Italy.

Undistributed B2B / HQ Opex<sup>(3)</sup>

Adj. EBITDA<sup>(4)</sup>

3. Reflects personnel, headquarter and other expenses that have not been allocated to the individual B2C business units.

-2.5

-3.1

-2.0

0.5

-2.4

-1.3

Q3-2022 quarterly and YTD figures exclude a €1.3 mm and €2.3 mm, respectively, non-cash provision related to the long term incentive plan for employees. Q3-2022 YTD figures also exclude the €0.7 mm cash impact from the cyber-related fraud incident. Q3-22 LTM figures exclude €45.4 mm of non-recurring expenses incurred in Q4-2021 (€35.8 mm impact from IFRS 2 and €9.6 mm of business combination transaction expenses), the €0.7 mm cash impact from the cyber-related fraud incident and €2.3 mm non-cash provision related to the long term incentive plan for employees.

-3.5

-6.5

-13.6

-23.8

-5.1

-13.2

-5.7

-9.9

-5.2

-12.7

-3.6

-5.8



|                                   |        |        | (        | Consolic | lated Inco | ome State  | ement    |         |        |        |        |        |        |
|-----------------------------------|--------|--------|----------|----------|------------|------------|----------|---------|--------|--------|--------|--------|--------|
| Figures in EUR mm                 |        |        |          |          |            |            |          |         |        |        |        |        |        |
|                                   | Q1-20  | Q2-20  | Q3-20    | Q4-20    | FY-20      | Q1-21      | Q2-21    | Q3-21   | Q4-21  | FY-21  | Q1-22  | Q2-22  | Q3-22  |
| Net Gaming Revenue                | 16.3   | 13.9   | 18.9     | 22.3     | 71.3       | 20.5       | 20.7     | 19.8    | 22.2   | 83.2   | 25.5   | 29.2   | 30.6   |
| Marketing <sup>(2)</sup>          | -9.6   | -5.8   | -9.7     | -12.0    | -37.1      | -13.4      | -14.2    | -12.0   | -14.8  | -54.4  | -22.1  | -19.3  | -24.3  |
| Platform & Content <sup>(3)</sup> | -5.0   | -3.7   | -5.4     | -5.9     | -19.9      | -6.6       | -6.6     | -7.4    | -7.2   | -27.8  | -8.6   | -9.2   | -9.1   |
| Gaming Taxes                      | -2.5   | -2.0   | -2.8     | -3.5     | -10.9      | -3.3       | -3.2     | -3.2    | -3.4   | -13.1  | -3.9   | -4.8   | -5.1   |
| Personnel                         | -1.7   | -1.6   | -1.6     | -1.7     | -6.6       | -1.9       | -1.9     | -2.0    | -2.4   | -8.1   | -2.7   | -2.9   | -3.1   |
| Other                             | -0.6   | -0.3   | -0.6     | -0.9     | -2.4       | -1.0       | -0.7     | -0.9    | -1.0   | -3.6   | -1.4   | -2.8   | -1.7   |
| Adj. EBITDA <sup>(4)</sup>        | -3.1   | 0.5    | -1.3     | -1.7     | -5.6       | -5.6       | -5.8     | -5.8    | -6.5   | -23.8  | -13.2  | -9.9   | -12.7  |
|                                   |        | Consol | idated I | ncome S  | Statemen   | t (% of Ne | et Gamii | ng Reve | nue)   |        |        |        |        |
|                                   | Q1-20  | Q2-20  | Q3-20    | Q4-20    | FY-20      | Q1-21      | Q2-21    | Q3-21   | Q4-21  | FY-21  | Q1-22  | Q2-22  | Q3-22  |
| Net Gaming Revenue                | 100.0% | 100.0% | 100.0%   | 100.0%   | 100.0%     | 100.0%     | 100.0%   | 100.0%  | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| Marketing <sup>(2)</sup>          | -59.0% | -41.6% | -51.6%   | -54.0%   | -52.1%     | -65.6%     | -68.5%   | -60.7%  | -66.6% | -65.4% | -86.5% | -66.2% | -79.5% |
| Platform & Content <sup>(3)</sup> | -30.5% | -26.7% | -28.4%   | -26.4%   | -27.9%     | -32.1%     | -31.9%   | -37.4%  | -32.5% | -33.4% | -33.8% | -31.6% | -29.6% |
| Gaming Taxes                      | -15.3% | -14.7% | -15.0%   | -15.8%   | -15.3%     | -15.9%     | -15.5%   | -16.4%  | -15.2% | -15.7% | -15.4% | -16.6% | -16.5% |
| Personnel                         | -10.3% | -11.3% | -8.7%    | -7.5%    | -9.2%      | -9.2%      | -9.1%    | -10.1%  | -10.6% | -9.8%  | -10.5% | -9.8%  | -10.2% |
| Other                             | -3.8%  | -2.1%  | -3.3%    | -4.0%    | -3.4%      | -4.7%      | -3.2%    | -4.7%   | -4.5%  | -4.3%  | -5.5%  | -9.7%  | -5.6%  |
| Adj. EBITDA <sup>(4)</sup>        | -18.8% | 3.6%   | -7.0%    | -7.8%    | -7.9%      | -27.5%     | -28.3%   | -29.3%  | -29.4% | -28.6% | -51.8% | -33.9% | -41.5% |

1. Figures across all periods exclude .com business (Greenplay), which was sold on December 31, 2021.

2. Includes all direct marketing, indirect marketing and affiliate fees (see page 24 for definitions of these items).

3. Includes payment service provider fees and sports streaming / data feeds.

Q3-2022 quarterly and YTD figures exclude a €1.3 mm and €2.3 mm, respectively, non-cash provision related to the long term incentive plan for employees. Q3-2022 YTD figures also exclude the €0.7 mm cash impact from the cyber-related fraud incident. Q3-22 LTM figures exclude €45.4 mm of non-recurring expenses incurred in Q4-2021 (€35.8 mm impact from IFRS 2 and €9.6 mm of business combination transaction expenses), the €0.7 mm cash impact from the cyber-related fraud incident and €2.3 mm non-cash provision related to the long term incentive plan for employees.

## **3. Regulatory Overview**



|   |                     | Regulator   | Regulation / Launch<br>Date <sup>(1)</sup> | # Licensed<br>Operators <sup>(2)</sup> | Codere Online<br>Launch Date           | Codere Online<br>License Expiry    | Retail<br>Requirements <sup>(3)</sup> | Effective Gaming<br>Tax (% NGR 2021) |
|---|---------------------|---|--|--|--|------------------------------------|---------------------------------------|--------------------------------------|
| l | Latin America       |   |  |  |  |                                    |                                       |                                      |
| ۲ | Mexico              | Secretaria de<br>Gobernacion (SEGOB)                    | 2014 / 2016                                | 18+                                    | 2016                                   | May 2027<br>(LIFO License)         | Yes                                   | 22%                                  |
|   | Colombia            | Coljuegos   | 2016 / 2017                                | 17                                     | 2018                                   | November 2025                      | No                                    | 19%                                  |
| * | City of BA          | Lotería de Buenos<br>Aires (LOTBA)                      | 2018 / 2021                                | 7+                                     | 2021                                   | December 2026                      | No                                    | 15.4% (Statutory) <sup>(6)</sup>     |
| * | Province of BA      | Instituto Provincial de<br>Loteria y Casinos<br>(IPLYC) | 2018 / 2022                                | 7                                      | N.A.                                   | N.A.                               | No <sup>(5)</sup>                     | 23.5% (Statutory) <sup>(7)</sup>     |
| * | Province of Córdoba | Lotería de<br>Córdoba                                   | 2022 / 2023                                | 10                                     | 2023 <sup>(4)</sup>                    | 2037(4)                            | No <sup>(5)</sup>                     | 21.2% (Statutory) <sup>(8)</sup>     |
| * | Panama              | Junta de Control de<br>Juego (JCJ)                      | Sports: 2002 / 2016<br>Casino: 2020 / 2020 | 3+                                     | 2017 (Sports Betting)<br>2022 (Casino) | December 2041                      | No                                    | 16%                                  |
|   | Europe              |   |  |  |  |                                    |                                       |                                      |
|   | Spain               | Dirección General de<br>Ordenación del Juego<br>(DGOJ)  | 2012 / 2012                                | 78                                     | 2012                                   | May 2032<br>(Extended in May 2022) | No                                    | 12%                                  |
|   | Italy               | Agenzia delle Dogane<br>e dei Monopoli (ADM)            | Sports: 2006 / 2007<br>Casino: 2011 / 2011 | 83                                     | 2019                                   | December 2022                      | No                                    | 37%                                  |

1) Regulation for online sports betting and casino unless indicated otherwise.

2) As per the latest available public information and / or Codere Online estimates.

3) Retail license or operation required to operate online.

4) We expect to begin operations in 2023 subject to the final granting of the 15 year license Codere Online was pre-awarded in September 2022.

5) Partnership with a local operator required for international operators.

6) Figure includes 10% gaming tax (% of NGR) and 6% gross revenue tax (% of NGR less gaming taxes).

7) Figure includes 10% gaming tax (% of NGR) and 15% gross revenue tax (% of NGR less gaming taxes).

8) Figure includes 10% gaming tax (% of NGR),12% gross revenue tax (% of NGR less gaming taxes) and 0.4% local fee (% of NGR less gaming taxes).

# 3. Market Overview - Online B2C (LatAm)



Codere Online's Core Markets (Mexico, Colombia, Argentina and Panama) today represent over 80% of the LatAm market but will only represent approximately 55% by 2024 and 45% of the overall TAM (2027), with the expected regulation of gaming in Brazil, which alone is expected to represent more than one-third of the TAM in LatAm.

| Country       | 2021E (€mm) <sup>(1)</sup> | % Total | 2024E (€mm) <sup>(2)</sup> | % Total | 4Y CAGR | TAM (€mm) <sup>(3)</sup> | % Total |
|---------------|----------------------------|---------|----------------------------|---------|---------|--------------------------|---------|
| Brazil        | 6                          | 1%      | 791                        | 29%     | NM      | 1,582                    | 35%     |
| Mexico        | 447                        | 49%     | 710                        | 26%     | 17%     | 1,002                    | 22%     |
| Colombia      | 266                        | 29%     | 463                        | 17%     | 20%     | 601                      | 13%     |
| Argentina     | 24                         | 3%      | 211                        | 8%      | NM      | 422                      | 9%      |
| * Chile       | 7                          | 1%      | 144                        | 5%      | NM      | 288                      | 6%      |
| le Peru       | 0                          | 0%      | 94                         | 3%      | NM      | 189                      | 4%      |
| Puerto Rico   | 6                          | 1%      | 57                         | 2%      | NM      | 115                      | 3%      |
| ★ Panama      | 22                         | 2%      | 83                         | 2%      | 55%     | 109                      | 2%      |
| Wruguay       | 0                          | 0%      | 26                         | 1%      | NM      | 53                       | 1%      |
| Rest of LatAm | 126                        | 14%     | 94                         | 6%      | 10%     | 194                      | 4%      |
| Total         | 904                        | 100%    | 2,749                      | 100%    | 45%     | 4,554                    | 100%    |

(1) Figures reflect onshore (excl. lotteries) GGR as per H2GC.

(2) Figures reflect estimated market size based on linear interpolation for all countries except for Mexico, Colombia, Panama and Rest of LatAm which are as per H2GC.

(3) Figures reflect Codere Online estimates for all countries except Mexico, Colombia, Panama and Rest of Latam which reflect 2027 estimates based on H2GC 2026 projections as of April 2022.

# 3. Net Gaming Revenue and Adj. EBITDA Reconciliation



| Figures in EUR mm  |       |       |       |       |       |       |       |
|--|-------|-------|-------|-------|-------|-------|-------|
| GAAP   | 2020  | 2021  | Q1-22 | Q2-22 | H1-22 | Q3-22 | 9M-22 |
| Accounting Revenue <sup>(1)</sup>                            | 70.5  | 80.3  | 23.9  | 27.4  | 51.3  | 28.9  | 80.1  |
| (-) Greenplay <sup>(2)</sup>                                 | -1.2  | -0.4  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| (+) Accounting Adjustments <sup>(3)</sup>                    | 2.0   | 3.3   | 1.6   | 1.8   | 3.4   | 1.7   | 5.1   |
| Net Gaming Revenue   | 71.3  | 83.2  | 25.5  | 29.2  | 54.6  | 30.6  | 85.2  |
| Net Income (Loss)  | -16.3 | -68.0 | -10.1 | -6.7  | -16.8 | -11.6 | -28.4 |
| (+/-) Provision for Corporate Income Tax                     | 1.5   | 1.0   | 0.5   | 1.2   | 1.7   | 1.1   | 2.8   |
| (+/-) Interest Expense / (Income) <sup>(4)</sup>             | 0.5   | -4.0  | -1.6  | -5.0  | -6.6  | -3.1  | -9.7  |
| (+/-) Var. In Fair Value of Public Warrants <sup>(5)</sup>   | 0.0   | 0.0   | -2.3  | -1.3  | -3.6  | -0.1  | -3.7  |
| (+) D&A  | 0.9   | 0.7   | 0.2   | 0.1   | 0.3   | 0.2   | 0.5   |
| EBITDA   | -13.4 | -70.3 | -13.3 | -11.7 | -25.0 | -13.4 | -38.4 |
| (+) Employee LTIP Expense                                    | 0.0   | 0.0   | 0.0   | 1.0   | 1.0   | 1.3   | 2.3   |
| (+/-) Other Accounting Adjustments <sup>(6)</sup>            | 7.8   | 1.1   | 0.1   | 0.1   | 0.2   | -0.6  | -0.3  |
| Adj. EBITDA (Pre Non-Recurring Items)                        | -5.6  | -69.2 | -13.2 | -10.6 | -23.8 | -12.7 | -36.5 |
| (+) Business Combination Transaction Expenses <sup>(7)</sup> | 0.0   | 9.6   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| (+) IFRS 2 Impact <sup>(8)</sup>                             | 0.0   | 35.8  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| (+) Cyber-related Fraud Incident                             | 0.0   | 0.0   | 0.0   | 0.7   | 0.7   | 0.0   | 0.7   |
| Adj. EBITDA  | -5.6  | -23.8 | -13.2 | -9.9  | -23.1 | -12.7 | -35.8 |

1. 2021 figure differs from that included in our Q4 2021 earnings presentation where we excluded Greenplay's Accounting Revenue (see footnote 2).

2. Reflects Accounting Revenue from our former .com business, which we sold on December 31, 2021 and have excluded for comparability purposes. 2020 and 2021 figures differ from those included in our Q4 2021 earnings presentation as those reflected Greenplay's Net Gaming Revenue.

3. Figures primarily reflect differences in recognition of revenue related to certain partner and affiliate agreements in place in Colombia and VAT impact from entry fees in Mexico.

4. Figures include losses / (gains) from exchange rate variations.

5. 2021 figure differs from our Annual Report on form 20-F where variations in fair value of public warrants were included in EBITDA while in our management reporting they are included as interest income (i.e. no impact on EBITDA).

6. Figures primarily reflect costs related to a legacy affiliate program in Mexico, post-closing adjustments to financial accounts to reflect commercially agreed platform and technology services fees, and actual costs of doing business (i.e. invoicing between Codere Group companies and Codere Online companies).

7. Reflects Codere Online fees and related expenses in connection with the merger with DD3 Acquisition Corp. II. 2021 figure differs from that included in our Q4 2021 earnings presentation as a portion of the business combination transaction costs that were supported by Codere Online's majority owner (Codere NewCo, S.A.) was ultimately accounted for as a capital increase thereby increasing the expense related to transaction costs (i.e. impact to income statement) in the applicable accounting period.

8. Reflects non-cash impact from the application of IFRS 2 (the difference in the fair value of shares and warrants issued to holders of DD3 Acquisition Corp. II Common Stock in excess of its net assets).

# Appendix**3. Defined Terms**

Avg. Monthly Actives : Average number of sports betting and casino customers who placed a real money bet (i.e. excludes free bets) in a given month.

Avg. Monthly Spend per Active: Avg. Monthly Net Gaming Revenue (NGR) during a given period divided by Avg. Monthly Actives during the period.

Conversion Rate: Number of FTDs in a given period divided by the number of new registrations during the period.

Cost Per Acquisition (CPA): Direct Marketing Spend during a given period divided by number of FTDs acquired during the period.

Core Markets: Markets in which Codere Online is currently operating (Mexico, Colombia, Panama, City of Buenos Aires, Spain and Italy).

Direct Marketing Spend means the sum of all ATL Marketing Spend, BTL Marketing Spend and Omni-Channel Marketing Spend:

- Above-the-Line (ATL) Marketing Spend means the sum of all discretionary investment in i) traditional media channels (TV, radio, etc.) in an effort to reach a broader audience but with low frequency and ii) digital media channels (direct deals, programmatic advertising, influencers) to reach a narrower audience but with high frequency; priority is building brand awareness (which benefits medium/long-term acquisition, retention and player value) versus immediate acquisition.
- Below-the-Line (BTL) Marketing Spend means the sum of all discretionary investment in i) search engine management (i.e. paid search), ii) social media (Facebook, Instagram, Twitter, etc.) and iii) other targeted digital acquisition media; priority is more immediate acquisition than building brand awareness.
- Omni-Channel Marketing Spend means the sum of all discretionary investment in advertising, campaigns and promotions taking place in Codere controlled retail venues in furtherance of converting Codere retail customers into online customers (i.e. the omnichannel strategy).

**Expansion Markets:** Currently regulated and unregulated markets in which Codere Online does not have an existing presence (Brazil, Chile, Peru, Puerto Rico, Uruguay, and Argentina excluding City of Buenos Aires).

First Time Deposits (FTD): New players who make a deposit for the first time during a given period.

Gross Gaming Revenue (GGR): Gross value of wagers less player winnings.

Lifetime Value (LTV): The average amount of NGR generated per FTD (based on all FTDs acquired in a given period) in the first 5 years following acquisition.

Net Gaming Revenue (NGR): GGR less impact from player bonuses / promotional bets.

**Omnichannel Players:** Existing Codere Group registered retail customers who are then converted to online.

**Pure Online Players:** Codere Online customers who were not previously registered through a Codere Group retail location.



For additional information, please contact:

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