# RUSH STREET



PLAYSUGARHOUSE.COM SPORTSBOOK | CASINO



BETRIVERS

SPORTSBOOK · CASINO



## Investor Presentation August 2022









#### **Forward-Looking Statements**

This presentation contains "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. Forward-looking statements include, without limitation, statements regarding the estimated future financial performance, financial position and guidance, the business strategy, plans and objectives of management for future operations, potential market access in various U.S. states and other jurisdictions, expectations around partnership and commercial ventures, and estimated potential market size and total addressable market. Such statements can be identified by the fact that they do not relate strictly to historical or current facts. When used in this presentation, words such as "pro forma," "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "possible," "potential," "predict," "project," "should," "strive," "would" and similar expressions may identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. When RSI discusses its strategies or plans, it is making projections, forecasts and forward-looking statements. Such statements are based on the beliefs of, as well as assumptions madeby and information currently available to, RSI's management.

These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside of RSI's control and are difficult to predict. Factors that may cause such differences include, but are not limited to (1) changes in or adverse conditions contained in applicable laws or regulations, including applicable gaming laws and regulations; (2) unanticipated product or service delays; (3) the ability to maintain the listing of RSI's securities on the NYSE or another exchange; (4) the ability to recognize the anticipated benefits of the previously consummated business combination with dMY Technology Group, Inc. (the "Business Combination"), which may be affected by, among other things, competition, the ability of RSI to grow and manage growth profitably, maintain relationships with customers and suppliers and retain its management and key employees; (5) costs and complexities related to the Business Combination; (6) the possibility that RSI may be adversely affected by other economic, business, and/or competitive factors, such as the COVID-19 pandemic or a recession; and (7) other risks and uncertainties indicated from time to time in RSI's most recently annual report on Form 10-K, including those under "Risk Factors" therein, and in RSI's other documents filed or to be filed with the U.S. Securities and Exchange Commission ("SEC").

You are cautioned not to place undue reliance upon any forward-looking statements. Forward-looking statements included in this presentation speak only as of the date of this presentation. RSI does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date hereof, except as required by law. Additional risks and uncertainties are identified and discussed in RSI's reports filed with the SEC.





#### **Use of Projections**

This presentation contains financial forecasts. RSI's independent auditors have not studied, reviewed, compiled or performed any procedures with respect to the projections for the purpose of their inclusion in this presentation, and accordingly, they have not expressed an opinion or provided any form of assurance with respect thereto for the purpose of this presentation. These projections are for illustrative purposes only and should not be relied upon as being necessarily indicative of future results. In this presentation, certain of the above-mentioned projected information has been provided for purposes of providing comparisons with historical data. The assumptions and estimates underlying the prospective financial information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the prospective financial information. Projections are inherently uncertain due to a number of factors outside of RSI's control. Accordingly, there can be no assurance that the prospective financial information. Inclusion of the prospective financial information in this presentation should not be regarded as a representation by any person that the results contained in the prospective financial information.

#### **Industry and Market Data**

In this presentation, RSI relies on and refers to information and statistics regarding the markets and market participants in the sectors in which RSI competes and other industry data. RSI obtained this information and statistics from third-party sources, including reports by market research firms, information published or made available by regulators and company filings.

#### **Financial Information**

The financial information contained in this presentation has been taken from or prepared based on the historical financial statements of RSI for the periods presented, some of which may not have been audited or reviewed by RSI's independent auditors.

#### **Non-GAAP Financial Measures**

In addition to providing financial measurements based on accounting principles generally accepted in the United States ("GAAP"), this presentation includes certain financial measures that are not prepared in accordance with GAAP, including Adjusted EBITDA, Adjusted Operating Costs and Expenses, Adjusted Net Loss Per Share, Adjusted Net Loss and Adjusted Weighted Average Common Shares Outstanding, each of which is a non-GAAP performance measure that RSI uses to supplement its results presented in accordance with GAAP. These non-GAAP financial measures are not intended to be considered in isolation or as a substitute for any GAAP financial measures and, as calculated, may not be comparable to other similarly titled measures of performance of other companies in other industries or within the same industry. See the footnotes on the slides where these measures are discussed and slides 25-28 of the Appendix for a description of these non-GAAP financial measures and reconciliations of such non-GAAP financial measures to the most comparable GAAP amounts.



### **Company Highlights**



#### Financial Highlights



Grew revenue sequentially and up 17% Y-o-Y to a record \$143.7MM in 2Q22



Tightened FY22 revenue guidance to \$600MM - \$630MM

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MAUs grew 35% Y-o-Y<sup>1</sup> to 133,000 and ARPMAU's grew 23% sequentially to \$325



Increased profitable jurisdictions from 5 to 6, with WV achieving that milestone in its 4<sup>th</sup> full guarter of operations



Ended 2Q22 with an unrestricted cash balance of \$202MM and no debt

#### **Business Highlights**



Launched our online casino and sportsbook in Mexico with our partner Grupo Multimedios



Launched our online casino and sportsbook in Ontario, Canada with solid growth in the market



Launched online sportsbook in WV, our 4<sup>th</sup> US state & 7<sup>th</sup> market with both online sportsbook and casino



Opened a BetRivers retail sportsbook in our 7<sup>th</sup> US market in partnership with Maryland's Bingo World



Expanded content production and creation capabilities with the acquisition of Poker Night in America



### **The State of Play**



Markets	Online Casino	Online Sports Betting	Retail Sports Betting
Domestic:			
Arizona	•	<b>•</b>	
Colorado		♦	
Connecticut			
Illinois	•		
Indiana	•		
Iowa	•		
Louisiana	•		
Maryland	•	•	
Massachusetts	•	•	<b>♦</b>
Michigan			
Mississippi	•	•	
Missouri	•	•	
New Jersey			
New Mexico	•	•	
New York	•	<b>♦</b>	
Ohio	•	<b>♦</b>	<b>♦</b>
Pennsylvania	<b>•</b>		
Tennessee		<b>♦</b>	
Virginia	•	٠	<b>♦</b>
West Virginia	<b>•</b>	<b>♦</b>	
Wyoming	•	•	
International:			
Colombia	•	<b>♦</b>	
Mexico			
Ontario	<b>♦</b>	<b>♦</b>	
Total: 23	Access = 21 / Live = 7	Access = 24 / Live = 16	Access = 10 / Live = 7

#### **Market Opportunities**

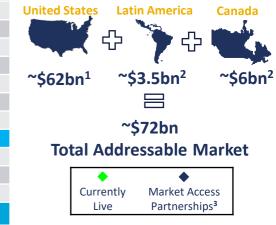
Market access partner of choice



Demonstrated record of success obtaining market access, with plans to continue those efforts



RSI benefits from a larger potential TAM than most competitors due to our operations in Latin America and Canada





### **Growing Latin American Presence**







- Launched RushBet OSB in June 2018, followed by iCasino in May 2019
- Access to population of over 50 million
- Generated \$43.5mm of revenues TTM
- #3 operator in the country by handle share





- Launched online sportsbook and casino end of
   June 2022, with our partner Grupo Multimedios
- Access to population of over 130 million

 Partnership allows access to 35 million unique sports and national news users, plus audiences from 22 TV & 63 radio stations

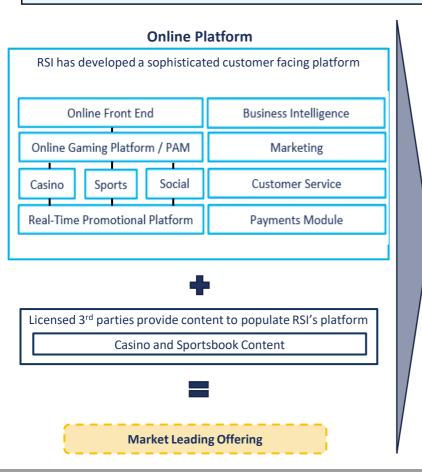








RSI's proprietary platform has allowed it to establish a market leading position via its speed to market and differentiated user experience



#### **Quick Deposits & Withdrawals**

Our self-developed in-house payments platform, RushPay, delivers real time approvals on >80% of player withdrawal requests. Players can also make deposits while in-game, without having to close games and re-visit the cashier.

#### **Gamified Promotional Platform**

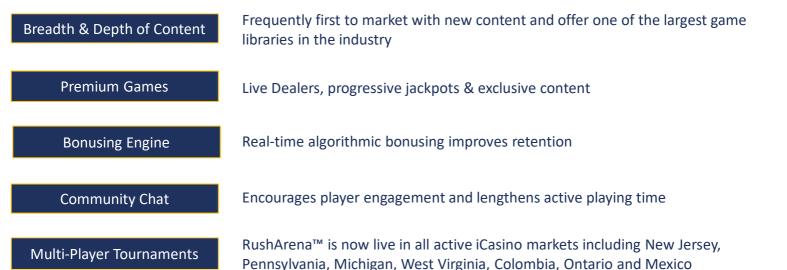
RSI has developed a diverse and growing set of unique promotional tools to drive player engagement, including realtime algorithmic bonusing engines, scratch cards, wheel spins, bad beat bonuses, bingo and bonus store awards. Our latest innovation was the launch of the RushArena™ multi-player platform that drives the RushRace™ slot tournament feature.

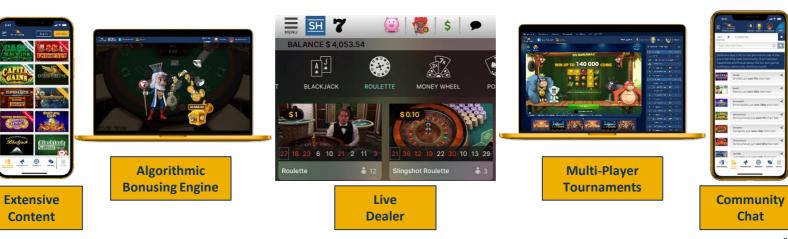
#### **Player Self-Management Features**

We develop features that give players greater control over their account management. These include enabling players to activate bonus money whenever desired and in whatever increments they desire and to track progress towards bonus completion in real-time during game play. They can also track real-time progress towards earning bonus store points and redeem those points at any time for rewards.













#### CUSTOMER ACQUISITION IS IMPORTANT FOR GROWTH BUT RETENTION IS KEY TO PROFITABILITY

Our exclusive and internally-developed seasonal promo games keep our customers excited, engaged and entertained. At King Cash's Summer Carnival, players earn individual tickets for playing any casino game, which can be redeemed for a try at one of several classic carnival games such as a wheel spin, balloon pop, horse race or hammer strike, to earn incremental bonuses and prizes

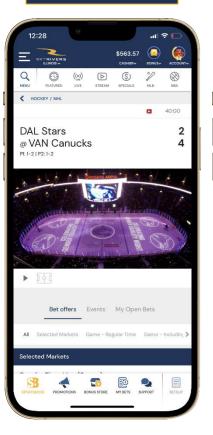




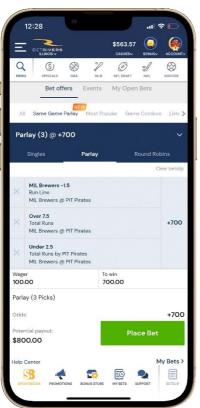
#### **Online Sportsbook Differentiation**



#### Streaming Games



#### Single Game Parlay



#### 12:28 -\$563.57 A (\$) 8 0 Q Ì MENU SPECIALS NBA NEL DRAFT NHL SOCCER 2 MLB BASEBALL ALL LEAGUES V LIVE NOW UPCOMING FUTURES MLB > AL STATS > Q TIPS A MONEYLINE O The Brewers have won each of their last MIL BREWERS seven games against the Pirates. -175 TOTAL RUNS O Five of the Pirates' last six day games UNDER 7.5 against NL Central opponents have gone UNDER the total runs line. -118 SEE MORE TIPS >> WIN RUN LINE TOTAL RUNS -1.5 07.5 MIL Brewers -175 +102 +100 MORE BETS (36) × +1.5 U7.5 **PIT Pirates** +145 -125 -118 2 MLB > AL STATS > Q TIPS -WIN RUNLINE -1.5 08.5 SD Padres -105 +155 +100 MORE BETS (38) X +1.5 U8.5 **CIN Reds** -110 -195 -118 MLB > AL STATS > Q TIPS > TOTAL RUNS WIN RUN LINE 0 2 10 SUPPORT BETSL

Betting Trends & Tips

#### Live Data Visualizations



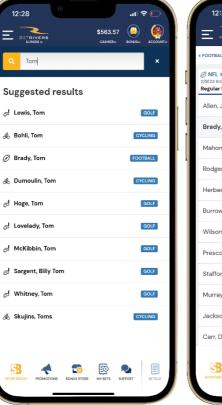




#### Live Scoreboards & Clocks

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#### Sportsbook Search Engine



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#### Stats Integration

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Demo	graphics	Better N	Ionetization	Well Positioned
Online casino custome female and are typicall sports bettors, therefo disposable income. On sports betting is mostly customers	y older than online re likely have more the other hand, online	betting and	enerates almost evenue han either roduct	Online casino has generated more revenue than online sports betting in MI, NJ and PA during the trailing twelve months and we believe there are near-term catalysts to further legalize online casino in new US jurisdictions
RSI gender split, TTM <sup>2</sup>	RSI Average Age per User, TTM <sup>2</sup>		verage GGR User, TTM	MI, NJ and PA Composition of Online Revenue <sup>3</sup>
Casino M to F Sports Betting M to F	42.6 yrs 38.0 yrs	1.0x Sports Betting	6.9x Casino Both	25.6% 74.4% Casino <sup>4</sup> Sports Betting





#### Media Talent & Ambassadors

#### **Partnerships**

RSI has expanded its footprint using national personalities, local experts and notable handicappers to deliver concise betting content and give customers expert insights into events



## Formed across platforms to create marketing synergies, activations, and maximize value







RSI's in-house media outlet produces custom audio and visual content for bettors

#### **BetRivers Network**

- Creating custom betting content,
   including sports news, trending odds and tips, and local team/player insights
- Personalities such as Mike Francesca,
  Dan O'Toole and George Karl connect with listeners from their home fan bases

 Adding poker content to engage an
 incremental player demographic to cross-sell to casino & sportsbook

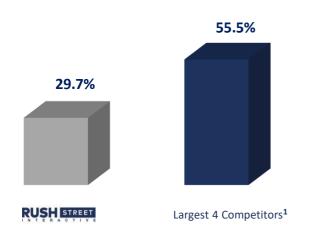




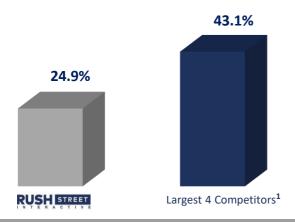




#### 1Q22 US Promotional Credits as a % of Gross Revenue



#### TTM US Promotional Credits as a % of Gross Revenue











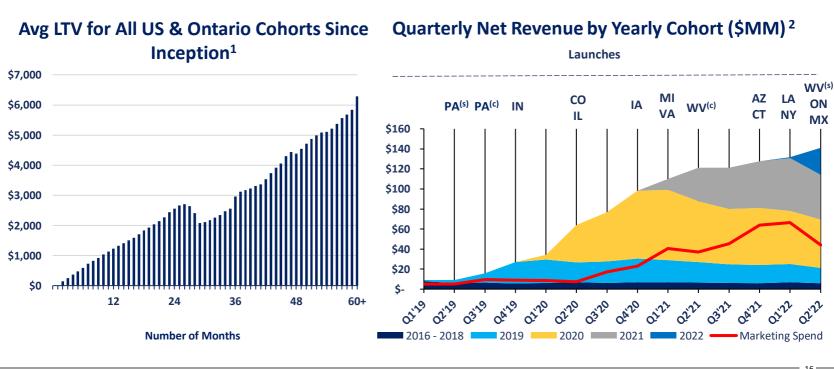


1. Source: Estimates based on state reported data, publicly available data, analyst reports and RSI management estimates





- Increasing player value over time Over \$6k per player for older cohorts<sup>1</sup>
- Strong retention and new markets expected to drive continued revenue growth



1. RSI Management estimates based on the average LTV of all applicable cohorts since Jan-17 presented in monthly increments, as measured from month of first deposit. A cohort represents all U.S. & Ontario-based FTDs in a particular month. 2. Includes Colombia, Ontario & Mexico





#### WE BELIEVE GAMBLING IS A FORM OF ENTERTAINMENT THAT SHOULDN'T NEGATIVELY IMPACT A PLAYER'S LIFE.

To protect those who are vulnerable to gambling problems and others affected by their behavior, we have policies and guidelines that deal with issues such as underage gambling and problem gambling and make this information readily available to players. We have implemented employee education and training programs, and detailed written procedures, to help our employees identify and assist in managing these issues.

## Innovation

Since inception, RSI has prioritized the deployment of best-in-class responsible gaming tools within its products. Recent innovations include:

Faster, transparent, and noncancellable withdraw and refund processes

Regular reviews of customer match criteria to prevent breaches in jurisdictional self-exclusion databases

First operator in the U.S. to deploy Neccton's player protection software into core responsible gaming operations

	Features	;
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## Accreditation

RSI became the first U.S.-based online casino and sports betting company to receive RG Check iGaming Accreditation from the Responsible Gambling Council for BetRivers.com & PlaySugarHouse.com

RG Check is regarded as the world's most comprehensive and rigorous responsible gaming accreditation program

It was developed to meet or exceed all existing responsible gaming regulatory requirements and is valid for three years

Accreditation is reviewed by a prestigious panel of independent responsible gaming specialists

Players may easily set responsible gaming limits including deposit limits, spend limits, and time limits, and/or self-suspend participation in wagering games for a designated time period with a minimum of 24 hours. RSI's platform can also accommodate any desired cool-down setting the user deems appropriate.

We not only meet regulatory requirements but exceed them. For example, we recently added loss limit functionality even though not explicitly required by a specific jurisdiction.



## **Customer Feedback & App Ratings**



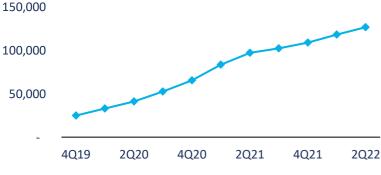
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Jimzilladdee 1 Solid app, on par with any other book	Rogerlallave Muy bueno el casino	****	Jessika Monforton I've been using BetRivers for a few months and LOVE them!! Very fair and	For the people				
Great app great response time awesome promos Rating	Muy bueno es esta aplicación la mejor de todas Rating	Reply to Review	pays out very quickly Rating	Love it! Rating				
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ariv1111 Solution app Best online casino app I have a couple different account casino apps. I must say that Rive thee best!! I have never had a is playing. Their customer support answer to you issues. I will define the staff that makes it happen. I right!! Phillyrican1111 Rating ***** Reply to Review BetRivers Casino Sportsbook PA Apple App Store	ers Casino is one of the best if not sues with them since I started is great and you quickly get an hitely be promoting this site and	■ TakenNamez Love it Best online casino game hands down the random bonuses at any time makes it fun whether you're winning or losing 10 stars Rating ***** Reply to Review BetRivers Casino Sportsbook MI Apple App Store	<ul> <li>RudiSp </li> <li>Great Service &amp; Amazing Selection of Sport Love the customer service provided by bet n Provide incredible games in their casino sec plus great sports book!</li> <li>Rating</li> <li>*****</li> <li>Reply to Review</li> <li>BetRivers Casino Sportsbook ON Apple App Store</li> </ul>	rivers. Truly first class in its field. They also				
there is always a downside! So when I down expectations were low but wow I was w	live games were a mess or vice versa basically wnloaded this app I have to say my rong between the huge selection of games, ning, the payouts are quick and easy never	<ul> <li>audreyfodor</li> <li>BetRivers</li> <li>Great app quick withdraw great service</li> <li>Rating</li> <li>****</li> <li>Reply to Review</li> <li>BetRivers Casino Sportsbook MI</li> <li>Apple App Store</li> </ul>	<ul> <li>Pitedafoo</li> <li>Good Navigation/Fast Payout</li> <li>Great layout of app with good deposit bonus. Only 1x to clear. Fast payout. app I've tried so far vs C / DK / FD.</li> <li>Rating</li> <li>*****</li> <li>Reply to Review</li> <li>BetRivers Sportsbook New York</li> <li>Appl Early Store</li> </ul>					

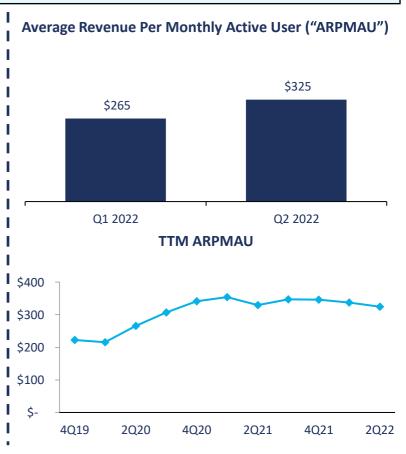






MAUs grew 35% in 2Q22 over 2Q21<sup>1</sup>
 ARPMAU of \$325 during 2Q22 with sequential improvement due to existing market maturation
 RSI's focus on constantly improving the quality of the customer experience results in industry leading ARPMAU
 TTM Average Monthly Active Users ("MAUs")





# RUSH STREET

**Financial Overview** 







SUGAR HOUSE PLAYSUGARHOUSE.COM SPORTSBOOK | CASINO





- RSI has generated record levels of revenue for 13 consecutive quarters
- Total revenue grew sequentially from 1Q22 to 2Q22
- Tightened FY22 revenue guidance to \$600MM \$630MM

#### RSI Consolidated Revenue, 2Q19 – 2Q22







Amounts in USD \$000's (except for shares and per share data)	Three Months Ended June 30,			Six Months Ended June 30,			
	2022		2021	2022		2021	
	(Unaudited)	(Un	audited)	(Unaudited)		(Unaudited)	
Revenue	143,736	12	2,800	278,674		234,620	
Operating costs and expenses							
Costs of revenue	104,882	84	1,760	204,740		164,447	
Advertising and promotions	44,742	37	7,543	111,591		79,759	
General administration and other	16,610	11	L,768	32,150		28,332	
Depreciation and amortization	3,290		914	6,027		1,588	
Total operating costs and expenses	169,524	13	4,985	354,508		274,126	
Loss from operations	(25,788)	(1	2,185)	(75,834)		(39,506)	
Other income (expenses)							
Interest expense, net	(223)		(17)	(445)		(30)	
Change in fair value of warrant liability	-		-	-		41,802	
Change in fair value of earnout interests liability	-		-	-		(13,740)	
Total other income (loss)	(223)		(17)	(445)		28,032	
Loss before income taxes	(26,011)	(1	2,202)	(76,279)		(11,474)	
Income tax expense	2,335	1	,752	4,337		2,556	
Net loss	(28,346)	(1	3,954)	(80,616)		(14,030)	
Net loss attributable to non-controlling interests	(20,014)	(1	0,187)	(57,587)		(10,246)	
Net loss attributable to Rush Street Interactive, Inc.	(8,332)		3,767)	(23,029)		(3,784)	
Net loss per common share attributable to Rush Street Interactive, Inc. – basic	\$ (0.13)	\$	(0.06)	\$ (0.37)	\$	(0.07)	
Weighted average common shares outstanding – basic	63,976,146	59,1	L63,547	62,889,746		53,093,129	
Net loss per common share attributable to Rush Street Interactive, Inc. – diluted	\$ (0.13)	\$	(0.06)	\$ (0.37)	\$	(0.24)	
Weighted average common shares outstanding – diluted	63,976,146	59,1	L63,547	62,889,746		55,452,029	





Amounts in USD \$000's	Three Months Ended June 30,				ths Ended e 30,		
	2022	2021		2022		2021	
	(Unaudited)	(Unaudited)		(Unaudited)	(L	Inaudited)	
Net loss	\$ (28,346)	\$ (13,954)	\$	(80,616)	\$	(14,030)	
Other comprehensive loss							
Foreign currency translation adjustment	(1,923)	(268)		(409)		(892)	
Comprehensive loss	(30,269)	(14,222)		(81,025)		(14,922)	
Comprehensive loss attributable to non-controlling interests	(21,378)	(10,383)		(57,863)		(10,923)	
Comprehensive loss attributable to Rush Street Interactive, Inc.	(8,891)	(3,839)		(23,162)		(3,999)	

# **RUSH STREET**

Appendix







SUGAR HOUSE





This presentation includes certain non-GAAP financial measures, including Adjusted EBITDA, Adjusted Operating Costs and Expenses, Adjusted Net Loss, Adjusted Net Loss Per Share and Adjusted Weighted Average Common Shares Outstanding, each of which is defined below:

Adjusted EBITDA means net income (loss) before interest, income taxes, depreciation and amortization, share-based compensation, adjustments for certain one-time or non-recurring items and other adjustments. Adjusted EBITDA excludes certain expenses that are required in accordance with GAAP because certain expenses are either non-cash (i.e., depreciation and amortization, and share-based compensation) or are not related to RSI's underlying business performance (i.e., interest income or expense).

Adjusted Operating Costs and Expenses means RSI's GAAP operating costs and expenses adjusted to exclude the impacts of share-based compensation, certain one-time or non-recurring items and other adjustments. Adjusted Operating Costs and Expenses excludes certain expenses that are required in accordance with GAAP because certain expenses are either non-cash (i.e., share-based compensation) or are not related to RSI's underlying business performance.

#### Adjusted Net Loss Per Share means Adjusted Net Loss divided by Adjusted Weighted Average Common Shares Outstanding.

Adjusted Net Loss means the net loss attributable to Rush Street Interactive, Inc. as used in the diluted net loss per share calculation, adjusted for the reallocation of net loss attributable to noncontrolling interests, share-based compensation, certain one-time or non-recurring items and other adjustments.

Adjusted Weighted Average Common Shares Outstanding means the weighted average number of common shares outstanding as used in the diluted net loss per share calculation, adjusted for the assumed conversion of the noncontrolling interest's Rush Street Interactive, LP Class A units to Class A common stock of RSI on a one-to-one-basis.

RSI includes these non-GAAP financial measures because management uses them to evaluate RSI's core operating performance and trends and to make strategic decisions regarding the allocation of capital and new investments. Management believes that these non-GAAP financial measures provide investors with useful information on RSI's past financial and operating performance, enable comparison of financial results from period-to-period where certain items may vary independent of business performance, and allow for greater transparency with respect to metrics used by RSI's management in operating it's business. Management also believes these non-GAAP financial measures are useful in evaluating RSI's operating performance compared to that of other companies in it's industry, as these metrics generally eliminate the effects of certain items that may vary from company to company for reasons unrelated to overall operating performance.





Amounts in USD \$000's		Three Months Ended June 30,					hs Ended e 30,		
		2022	2021		2022		2021		
	(	Unaudited)	(Unaudited)	(	Unaudited)	(	Unaudited)		
Net loss	\$	(28,346)	\$ (13,954)	\$	(80,616)	\$	(14,030)		
(+) Interest expense, net		223	17		445		30		
(+) Income tax expense		2,335	1,752		4,337		2,556		
(+) Depreciation and amortization		3,290	914		6,027		1,588		
(-) Change in fair value of warrant liability		-	-		-		(41,802)		
(+) Change in fair value of earnout interests liability		-	-		-		13,740		
(+) Share-based compensation expense		3,880	4,661		7,817		16,237		
Adjusted EBITDA	\$	(18,618)	\$ (6,610)	\$	(61,990)	\$	(21,681)		





Amounts in USD \$000's		Three Months Ended June 30,							ths Ended e 30,	
			2022		2021		2022		2021	
		(U	Inaudited)	(ι	Jnaudited)		(Unaudited)	()	Jnaudited)	
GAAP operating costs and expenses:										
Costs of revenue		\$	104,882	\$	84,760		\$ 204,740	\$	164,447	
Advertising and promotions			44,742		37,543		111,591		79,759	
General administration and other			16,610		11,768		32,150		28,332	
Depreciation and amortization			3,290		914		6,027		1,588	
Total GAAP operating costs and expenses	ç	\$	169,524	\$	134,985	Ş	354,508	\$	274,126	
Non-GAAP operating cost and expense adjustments:										
Costs of revenue <sup>(1)</sup>	ć	\$	(246)	\$	(298)	ç	(490)	\$	(1,213)	
Advertising and promotions <sup>(1)</sup>			(511)		(636)		(1,016)		(2,334)	
General administration and other <sup>(1)</sup>			(3,123)		(3,727)		(6,311)		(12,690)	
Depreciation and amortization			-		-		-		-	
Total non-GAAP operating cost and expense adjustments	ć	\$	(3,880)	\$	(4,661)	Ş	(7,817)	\$	(16,237)	
Adjusted operating costs and expenses:										
Costs of revenue			104,636		84,462		204,250		163,234	
Advertising and promotions			44,231		36,907		110,575		77,425	
General administration and other			13,487		8,041		25,839		15,642	
Depreciation and amortization			3,290		914		6,027		1,588	
Total adjusted operating costs and expenses:	Ś	\$	165,644	\$	130,324	Ş	346,691	\$	257,889	

(1) Non-GAAP Operating Costs and Expense Adjustments for the three and six months ended June 30, 2022 and June 30, 2021 include Share-based compensation expense



## Non-GAAP measures: Adjusted Net Loss; Adjusted Weighted Average Common Shares Outstanding; Adjusted Net Loss Per Share



Amounts in USD \$000's ( except for shares and per share data)	Three Months Ended June 30,			Six Months Ended June 30,			
	2022	2021		2022		2021	
Adjusted net loss:							
Net loss attributable to Rush Street Interactive, Inc. – diluted (1)	(8,332)	(3,767)		(23,029)		(13,353)	
Adjustments:							
Net loss attributable to non-controlling interests	(20,014)	(10,187)		(57,587)		(10,246)	
Change in fair value of warrant liabilities attributable to noncontrolling interests	-	-		-		(32,233)	
Change in fair value of earnout interests liability	-	-		-		13,740	
Share-based compensation expense	3,880	4,661		7,817		16,237	
Adjusted Net Loss	(24,466)	(9,293)		(72,799)		(25,855)	
Adjusted weighted average common shares outstanding:							
Weighted average common shares outstanding – diluted <sup>(2)</sup>	63,976,146	59,163,547		62,889,746		55,452,029	
Adjustments:							
Conversion of Weighted Average RSILP Units to Class A Common Shares	156,004,353	160,000,000		157,011,313		160,000,000	
Adjusted Weighted Average Common Shares Outstanding	219,980,499	219,163,547		219,901,059		215,452,029	
Adjusted net loss per share							
Net loss per common share attributable to Rush Street Interactive, Inc. – diluted:	\$ (0.13)	\$ (0.06)	\$	(0.37)	\$	(0.24)	
Adjusted Net Loss Per Share	\$ (0.11)	\$ (0.04)	\$	(0.33)	\$	(0.12)	

(1) Net loss attributable to Rush Street Interactive, Inc. – diluted for the six months ended June 30, 2021, includes the Net loss attributable to Rush Street Interactive, Inc. adjusted for the dilutive effect of previously outstanding warrants that were redeemed in March 2021 (i.e., the portion of the change in fair value of warrants attributed to Rush Street Interactive Inc.). There was no dilutive effect for the three months ended June 30, 2021 or the threeand-six months ended June 30, 2022.

(2) Weighted average common shares outstanding – diluted for the six months ended June 30, 2021, includes the basic number of weighted average common shares outstanding, adjusted for the dilutive effect of previously outstanding warrants that were redeemed in March 2021 using the teasury stock method. There was no dilutive effect for the three months ended June 30, 2021 or the three-and-six months ended June 30, 2022.





Type of Outstanding Equity as of June 30, 2022	Fully Diluted Class A Common Stock
Class V Common Stock	156,373,584
Class A Common Stock	64,056,803
Total Outstanding	220,430,387





This presentation includes certain key metrics and other information, including Average Revenue Per Monthly Active User, First Time Depositor, Gross Gaming Revenue, Lifetime Value and Monthly Active Users, each of which is defined below.

Average Revenue Per Monthly Active User (ARPMAU) means, for the applicable period, the average revenue divided by the average MAUs.

First Time Depositor (FTD) means a user on RSI's online gaming platform who made their real-money deposit with RSI.

Gross Gaming Revenue (GGR) means the gross dollar value of all bets less player winnings.

Lifetime Value (LTV) means the total Net Revenue generated over a player's lifetime.

Monthly Active Users (MAUs) means the number of unique users per month who have placed at least one real-money bet across one or more of our online casino or online sports betting offerings.

The numbers RSI uses to calculate many of these key metrics and other information are based primarily on internal RSI data. While these numbers are based on what RSI believes to be reasonable judgments and estimates of its customer base and acquisition costs, among other things, for the applicable period of measurement, there are inherent challenges in measuring, among other things, usage and engagement with respect to its online offerings across our customer base. Such challenges and limitations may also affect RSI's understanding of certain details of its business. In addition, RSI's key metrics and related information and estimates, including the definitions and calculations of the same, may differ from those published by third parties or from similarly titled metrics of its competitors due to differences in operations, offerings, methodology and access to information. RSI regularly reviews, and may adjust its processes for calculating, its internal metrics to improve their accuracy.