Integrity Report Q1 2024 nternational betting integrity association

IBIA

The International Betting Integrity Association (IBIA) represents many of the largest regulated betting operators in the world. IBIA's principal goal is to protect its members, consumers and partners, such as sports bodies, from fraud caused by the unfair manipulation of sporting events and associated betting. The association combats this fraud with evidence-based intelligence, principally obtained from its global monitoring and alert system.

IBIA's membership represents:





50+ companies with over 125+ betting brands

US\$300bn of global betting turnover per annum



50% of the global commercial regulated land-based and online sports betting sector and in excess of 50% for online alone.





Betting Integrity





Research & Education

To learn more about what we do, click on any of the icons or go directly to our website

Advocating

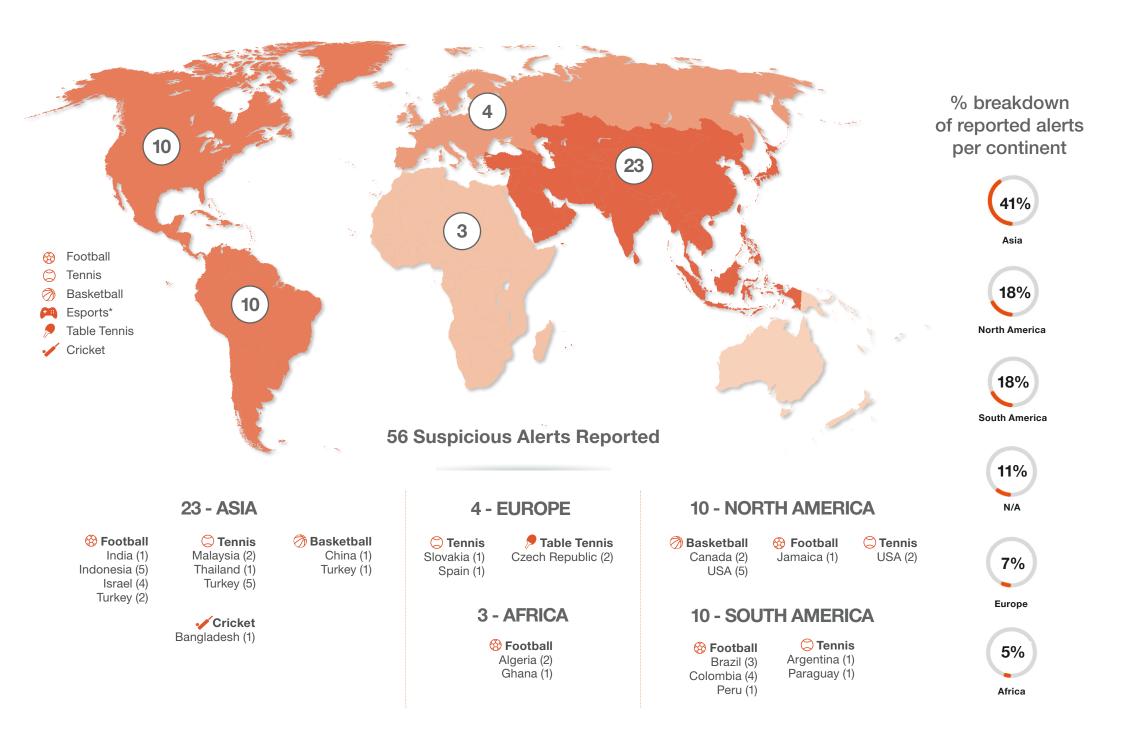
Informed Policies





* This figure may be revised in future depending on the outcome of any ongoing investigations.

** It should be noted that the two table tennis matches that were reported were on events not organised by the International Table Tennis Federation (ITTF).



Countries have been regrouped following the official UN classification except for Cyprus which has been listed under Europe. * 6 eSports alerts reported. The eSports alerts haven't been allocated a country as it's not always clear where an event has been hosted.

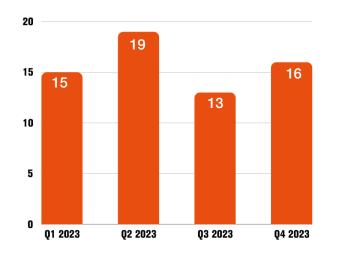


Q1 2024 ABC Trends

Analysis: Football

24 football alerts

reported in Q1 2024



The 24 football alerts reported represents a **50%** increase on the 16 reported in Q4 2023, and is also a **60% increase** on the 15 reported in Q1 2023.

Breakdown: Turkey

8 alerts reported on Turkish sporting events

represents

14%

of the total reported alerts in Q1 2024

8 alerts on events in Turkey reported in Q1 2024 is an increase of seven alerts compared to the one alert reported during the whole of 2023.

Alerts breakdown



Comparison

The Q1 2024 total is an increase of

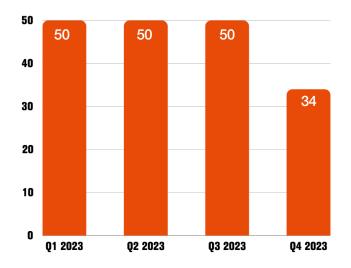
+65%

When compared to the 34 alerts reported in Q4 2023

and is also an increase of

+12%

when compared to the revised Q1 total of 2023 which saw 50 alerts.



Focus on Canada

Estimated Lost

Tax 2024-28e

\$33m

Ontario Onshore & Offshore Sports Betting Market 2020-28e

(\$m)

2020	2021	2022	2023e	2024e	2025e	2026e	2027e	2028e
-	-	246.9	454.3	505.9	605.9	708.8	808.7	891.5
130.6	177.3	108.9	53.1	41.6	36.4	32.0	29.3	27.0
130.6	177.3	355.9	507.4	547.6	642.3	740.8	838.0	918.4
20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%
26.1	35.5	21.8	10.6	8.3	7.3	6.4	5.9	5.4
	- 130.6 130.6 20.0%	130.6 177.3 130.6 177.3 20.0% 20.0%	- - 246.9 130.6 177.3 108.9 130.6 177.3 355.9 20.0% 20.0% 20.0%	- 246.9 454.3 130.6 177.3 108.9 53.1 130.6 177.3 355.9 507.4 20.0% 20.0% 20.0% 20.0%	- - 246.9 454.3 505.9 130.6 177.3 108.9 53.1 41.6 130.6 177.3 355.9 507.4 547.6 20.0% 20.0% 20.0% 20.0% 20.0%	- 246.9 454.3 505.9 605.9 130.6 177.3 108.9 53.1 41.6 36.4 130.6 177.3 355.9 507.4 547.6 642.3 20.0% 20.0% 20.0% 20.0% 20.0% 20.0%	- 246.9 454.3 505.9 605.9 708.8 130.6 177.3 108.9 53.1 41.6 36.4 32.0 130.6 177.3 355.9 507.4 547.6 642.3 740.8 20.0% 20.0% 20.0% 20.0% 20.0% 20.0% 20.0%	- 246.9 454.3 505.9 605.9 708.8 808.7 130.6 177.3 108.9 53.1 41.6 36.4 32.0 29.3 130.6 177.3 355.9 507.4 547.6 642.3 740.8 838.0 20.0% 20.0% 20.0% 20.0% 20.0% 20.0% 20.0% 20.0%

Canada (exl. Ontario) Onshore & Offshore Sports Betting Market 2020-28e (\$m)

	2020	2021	2022	2023e	2024e	2025e	2026e	2027e	2028e
Onshore GGR	17.3	25.7	34.7	40.5	45.4	50.6	55.7	61.1	66.8
Offshore GGR	210.5	285.0	328.1	337.0	355.0	375.8	395.4	414.6	434.4
Total Online	227.8	310.6	362.8	377.5	400.4	426.4	451.1	475.7	501.3
Tax Rate	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%
Tax Lost	42.1	57.0	65.6	67.4	71.0	75.2	79.1	82.9	86.9



2024 becoming 13% by 2028.

Ontario

Onshore Channelling

(2024)

92%

Onshore Channelling	Onshore Gross Win	Offshore Gross Win	Estimated Lost Tax
(2024)	(2024)	(2024)	2024-28e
11%	\$45m	\$355m	\$395m

Offshore Gross

Win (2024)

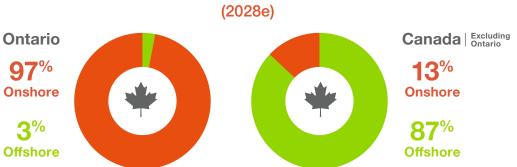
\$42m

Onshore Gross

Win (2024)

\$506m

Ontario's onshore sports betting channelisation is expected to reach 92% in 2024 and then rise to 97% by 2028. In contrast, if the current monopoly regulatory position were to remain, the rest of Canada combined is forecast to continue to languish below 15%, with an onshore rate of around 11% in Onshore



Expected Onshore Sports Betting Channelling in Canada

Sportsbook Members



Associate Members