

# **Codere Online**

CDRO NasdaqListed

## Q1 2025 Earnings

May 16, 2025





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This Presentation includes certain financial measures not presented in accordance with U.S. GAAP or IFRS ("non-IFRS"), such as, without limitation, net gaming revenue, Adj. EBITDA or EBITDA and constant currency figures. These non-IFRS financial measures are not measures of financial performance in accordance with U.S. GAAP or IFRS and may exclude items that are significant in understanding and assessing Codere Online's financial results. Therefore, these measures should not be considered in isolation or as an alternative to revenue, net income, cash flows from operations or other measures of profitability, liquidity or performance under U.S. GAAP or IFRS. You should be aware that Codere Online's presentation of these measures may not be comparable to similarly-titled measures used by other companies. In addition, the audit of Codere Online's financial statements in accordance with PCAOB standards, may impact how Codere Online currently calculates its non-IFRS financial measures, and we cannot assure you that there would not be differences, and such differences could be material.

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# **Today's Presenters**



Aviv Sher CEO



Oscar Iglesias CFO





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## Corporate Overview





## **1** Codere Online At a Glance

Codere Online offers online sports betting and online casino through its state-of-the art website and mobile applications. It is Nasdaq listed under symbol CDRO, and majority-owned by Codere Group.

2014	Codere Online launched operations in Spain	28% growth	2021 – 2025E Net Gaming Revenue <sup>(1)</sup> CAGR <sup>(2)</sup>
2018	Experienced and proven Israel-based digital management team hired to expand the business	30+ years	Codere Group retail track record in Latin American and European markets
2021	Listed on Nasdaq after merging with US SPAC DD3 Acquisition Corp II, raising over \$100 mm	€4.8 bn	Combined TAM of Codere Online Core Markets (Latam) <sup>(3)</sup> by 2029
5 Core Markets	Currently operating in Spain, Mexico, Colombia, Panama and Argentina	€8.4 bn	Combined TAM of Codere Online Expansion Markets (Latam) <sup>(4)</sup> by 2029

The Latin American online sports betting and casino market is rapidly growing and becoming a strategic focus for the global gaming industry.

Codere Online is especially well positioned to become a leading player across the region.

- 1. See page 27 for the definition of Net Gaming Revenue, which is a non-IFRS measure and page 26 for a reconciliation of this and other non-IFRS measures to their most comparable IFRS measures.
- 2. Figure reflects 4-year CAGR between €83 mm in 2021 and €225 mm (midpoint of the €220 230 mm) Net Gaming Revenue outlook for 2025.
- 3. Includes Mexico, Colombia, Panama and Argentina. Source: H2GC as of May 2025.
- 4. Includes Brazil, Chile, Peru, Puerto Rico, Uruguay and Rest of Latam. Source: H2GC as of May 2025.

## 1 Q1 2025 Highlights



Q1 2025 Net Gaming Revenue (NGR) of €57 mm (8% above Q1 2024) and positive Adj. EBITDA of €1.8 mm

Revenue Growth / Mix

> Portfolio KPIs<sup>(1)</sup>

Cohort KPIs<sup>(1)</sup>

Nasdaq Compliance<sup>(2)</sup>

Share Buyback Plan Consolidated NGR of €57.0 mm in Q1 2025, +8% vs. Q1 2024 despite FX headwinds

1% from Casino



39% from **Sports Betting** 

~161k Avg. Monthly Actives, +13% vs. Q1 2024

Avg. Monthly Spend per Active of €118, 5% below Q1 2024

~322k new customer registrations with 91k First Time Deposits in Q1 2025
28% Conversion Rate and Cost per Acquisition of €198

2023 20-F filed on May 1st and back in compliance notice received on May 15th

New delisting notice related to the 2024 20-F expected in the coming days, but anticipated to be resolved upon filing, targeted for the end of May

68,384 shares repurchased at an average price of \$6.63 under our authorized share buyback plan through May 15, 2025

1. See page 27 for the definition of all operating metrics and page 26 for reconciliations of non-IFRS measures.

2. See Forward-Looking Statements disclaimer on page 2.



## **Financial Results** (Preliminary Unaudited<sup>1</sup>)

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1. See "Preliminary Information" disclaimer on slide 3.

## 2 Consolidated Net Gaming Revenue and Adj. EBITDA<sup>(1)</sup>



8% NGR increase in Q1 2025 primarily driven by Mexico and €1.8 mm positive Adj. EBITDA in the quarter

Figures in EUR mm		Qua	rter			LTM	N		LT	M (% Tot					
	Q1-24	Q1-25	Var.	%	Q1-24	Q1-25	Var.	%	Q1-24	Q1-25	Chg. (p.p.)				
				Net Gar	ning Rev	venue									
Spain	22.3	21.9	-0.4	-1.8%	79.5	87.4	7.9	9.9%	42.9%	40.5%	-2.4				
Mexico	26.6	30.5	3.9	14.7%	90.7	110.5	19.8	21.8%	48.9%	51.3%	2.3				
Other <sup>(2)</sup>	4.1	4.5	0.4	9.8%	15.1	17.7	2.6	17.2%	8.2%	8.2%	0.0				
Total	53.0	57.0	4.0	7.5%	185.4	215.6	30.2	16.3%	100.0%	100.0%	0.0				
				Adj	. EBITD	A									
Spain <sup>(3)</sup>	6.8	5.5	-1.3	-19.1%	28.3	24.4	-3.9	-13.8%							
Mexico	0.3	1.8	1.5	n.m.	-6.2	2.0	8.2	n.m.							
Other <sup>(2)</sup>	-0.8	-0.3	0.5	62.5%	-4.8	-2.1	2.7	56.3%							
B2C Adj. EBITDA	6.3	7.0	0.7	11.1%	17.3	24.3	7.0	40.5%							
Undistributed B2B / HQ Opex <sup>(4)</sup>	-4.6	-5.2	-0.6	-13.0%	-24.1	-17.8	6.3	26.1%							
Adj. EBITDA <sup>(5)</sup>	1.7	1.8	0.1	5.9%	-6.8	6.5	13.3	n.m.							

1. Net Gaming Revenue, EBITDA and Adj. EBITDA are non-IFRS measures -- see page 26 for a reconciliation of these and other non-IFRS measures to their most directly comparable IFRS measure.

2. Includes Colombia, Panama and the City of Buenos Aires (Argentina).

3. Q1-24 LTM figure excludes the €0.5 mm impact of a retail withdrawal fraud.

4. Reflects personnel and headquarter expenses that have not been allocated to the individual B2C business units. Starting in 2024, certain expenses previously reported as B2B expenses have been allocated to the individual B2C units.

Figures exclude the non-cash provision related to the long term incentive plan for employees. Since Q1-23, Adj. EBITDA excludes the impact of inflation accounting (IAS 29) in Argentina. Since Q2-24, Adj. EBITDA reflects the impact from the capitalization of certain office and car leases pursuant to IFRS 16.

### **2** Consolidated Income Statement



	4	Adj. EBIT	DA of pos	itive €1.8	3 mm in Q	1-25, in li	ine with Q	1-24					
Figures in EUR mm		Qua	rter			LTI	M		Historical Evolution				
	Q1-24	Q1-25	Var.	%	Q1-24	Q1-25	Var.	%	FY-22	FY-23	FY-24		
Consolidated Income Statement													
Net Gaming Revenue	53.0	57.0	4.0	7.5%	185.4	215.6	30.2	16.3%	122.9	171.9	211.6		
Marketing <sup>(1)</sup>	-22.3	-23.8	-1.5	-6.7%	-86.1	-91.5	-5.4	-6.3%	-96.9	-83.7	-90.0		
Platform & Content <sup>(2)</sup>	-13.3	-13.8	-0.5	-3.8%	-46.4	-54.7	-8.3	-17.9%	-36.2	-43.9	-54.2		
Gaming Taxes <sup>(3)</sup>	-9.3	-10.2	-0.9	-9.7%	-33.2	-37.4	-4.2	-12.7%	-21.4	-30.8	-36.5		
Personnel	-4.4	-5.1	-0.7	-15.9%	-16.3	-18.0	-1.7	-10.4%	-12.2	-15.7	-17.3		
Other <sup>(3)</sup>	-2.0	-2.2	-0.2	-10.0%	-10.1	-7.5	2.6	25.7%	-7.4	-9.6	-7.3		
Adj. EBITDA <sup>(4)</sup>	1.7	1.8	0.1	5.9%	-6.8	6.5	13.3	n.m.	-51.2	-11.7	6.4		
			% o	f Net Ga	aming R	evenue							
Net Gaming Revenue	100.0%	100.0%	0.0		100.0%	100.0%	0.0		100.0%	100.0%	100.0%		
Marketing <sup>(1)</sup>	-42.1%	-41.8%	0.3		-46.5%	-42.5%	4.0		-78.8%	-48.7%	-42.5%		
Platform & Content <sup>(2)</sup>	-25.1%	-24.3%	0.7		-25.1%	-25.4%	-0.3		-29.5%	-25.5%	-25.6%		
Gaming Taxes <sup>(3)</sup>	-17.5%	-17.9%	-0.3		-17.9%	-17.3%	0.6		-17.4%	-17.9%	-17.2%		
Personnel	-8.3%	-9.0%	-0.7		-8.8%	-8.3%	0.5		-9.9%	-9.1%	-8.2%		
Other <sup>(3)</sup>	-3.7%	-3.9%	-0.1		-5.5%	-3.5%	2.0		-6.0%	-5.6%	-3.4%		
Adj. EBITDA <sup>(4)</sup>	3.3%	3.2%	-0.1		-3.7%	3.0%	6.7		-41.6%	-6.8%	3.0%		

1. Includes all direct marketing, indirect marketing and affiliate fees (see page 27 for definitions of these items).

2. Includes payment service provider fees and sports streaming / data feeds.

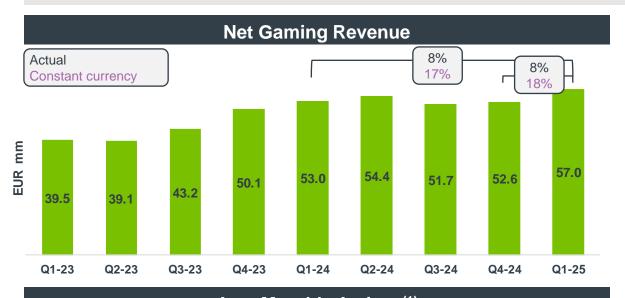
3. Q1-24 LTM and FY-23 figures exclude the €0.5 mm impact of a retail withdrawal fraud in Spain.

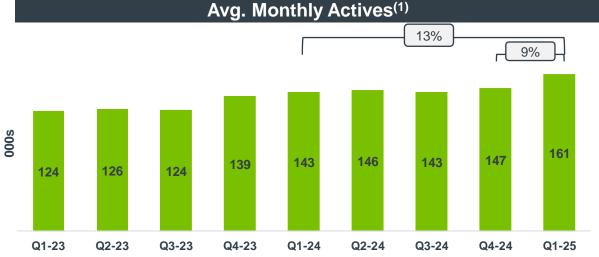
4. Figures exclude the non-cash provision related to the long term incentive plan for employees. Since Q1-23, Adj. EBITDA excludes the impact of inflation accounting (IAS 29) in Argentina. Since Q2-24, Adj. EBITDA reflects the impact from the capitalization of certain office and car leases pursuant to IFRS 16.

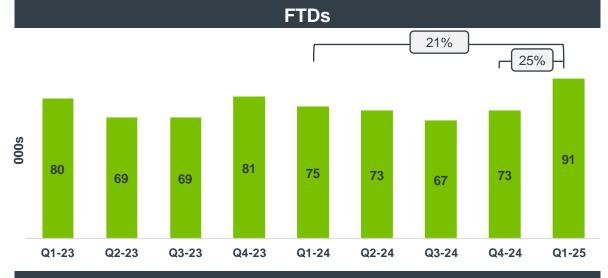
#### 2 **Consolidated Income Statement**



8% NGR growth (17% in constant currency) versus Q1 2024 driven by higher active customers on the back of higher FTDs







#### Cost per Acquisition (CPA)<sup>(2)</sup>

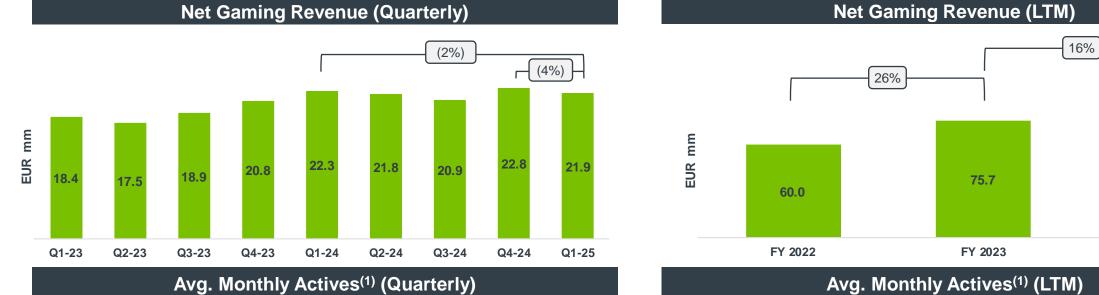


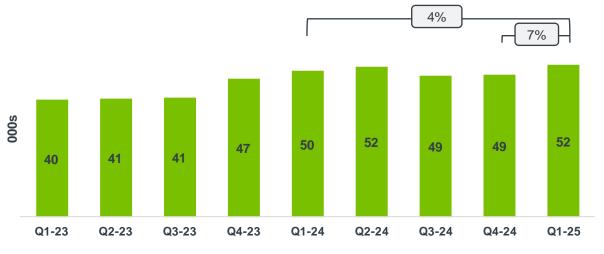
1. Avg. Monthly Actives include real money (i.e. exclude free bets) sports betting and casino actives.

Increase in Consolidated CPA in 2023 and 2024 due to mix effect (i.e. more FTDs acquired in Spain and Mexico and less in Colombia and Argentina as well as more casino-first FTDs relative to sports-first FTDs). 2.

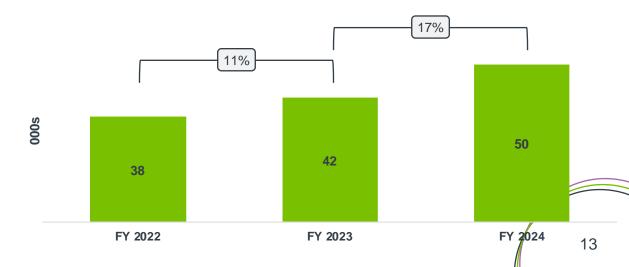
### **Spain Financial and Operating Metrics**

2% decline in Net Gaming Revenue in Q1 2025 and 4% increase in active customers





1. Avg. Monthly Actives include real money (i.e. exclude free bets) sports betting and casino actives.





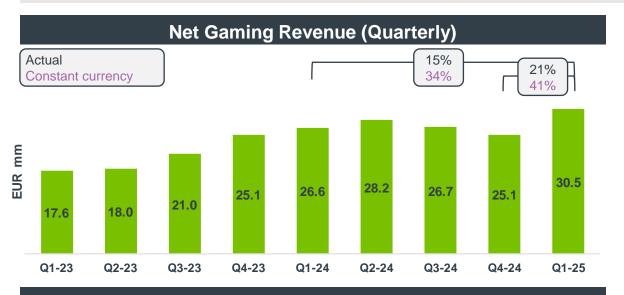
87.7

FY 2024

### **2** Mexico Financial and Operating Metrics



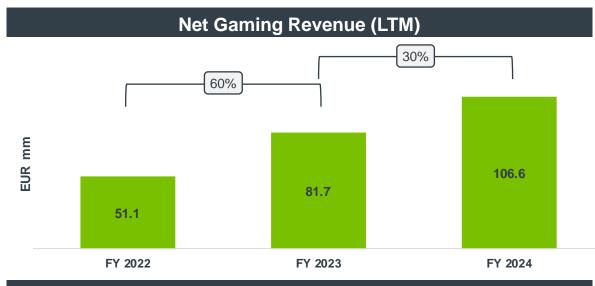
Q1 2025 NGR 15% above Q1 2024 (+34% in constant currency) driven by a 31% increase in active customers



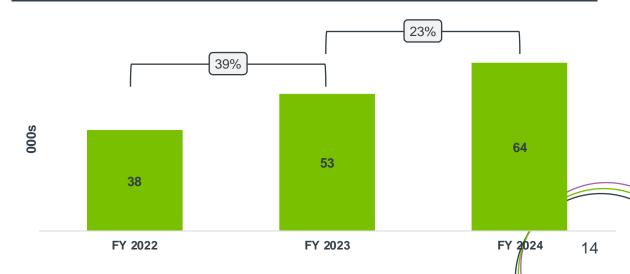
Avg. Monthly Actives<sup>(1)</sup> (Quarterly)



1. Avg. Monthly Actives include real money (i.e. exclude free bets) sports betting and casino actives.



Avg. Monthly Actives<sup>(1)</sup> (LTM)



#### **2** Mexico Exchange Rate Evolution



The Mexican peso devalued by more than 16% in Q1 2025 versus the prior year period, reducing our NGR in the country by €5.0 mm



## 2 Consolidated Balance Sheet, NWC and Cash (31/03/25)

€42 mm in total cash (of which €37 mm is available) and negative NWC position of €18 mm

Balance Sheet	
Figures in EUR mm	
Assets	
Cash & Equivalents	41.8
Financial Assets <sup>(1)</sup>	9.6
Accounts Receivable <sup>(2)</sup>	1.6
Current Assets	53.0
Deferred Tax Assets <sup>(3)</sup>	9.8
Intangible & Other Assets	2.5
Total Assets	65.3

Liabilities & Owners' Equity	
Customer Balances	9.6
Accounts Payable <sup>(2)</sup>	23.0
Accrued Wages	1.5
Public Warrant Liability	4.0
Lease Liabilities (IFRS 16)	2.1
Taxes Payable, Net	0.1
Total Liabilities	40.5
Owner's Equity	24.8
<b>Total Liabilities &amp; Owner's Equity</b>	65.3

Net Working Capital (	NWC)
Figures in EUR mm	
Working Capital - Assets	16.3
Working Capital - Liabilities	34.2
Net Working Capital	-17.9
% Q1-25 LTM NGR <sup>(4)</sup>	-8%
Working Capital - Assets	
Reserved Cash <sup>(5)</sup>	5.1
Financial Assets	9.6
Accounts Receivable	1.6
Total	16.3
Working Capital - Liabilities	
Customer Balances	9.6
Accounts Payable	23.0
Accrued Wages	1.5
Taxes Payable, Net	0.1
Total	34.2

ŀ	Accounts	Payabl	e, Net										
Figures in EUR mm (-) A/P, Net													
	A/P	A/R	Actual	Adj.	PF								
3rd Party	16.7	-0.4	16.3	0.0	16.3								
Codere Group	6.4	-1.2	5.1	0.0	5.1								
Total	23.0	-1.6	21.4	0.0	21.4								
Codere Group Services Provided <sup>(6)</sup> Legal Reorganization <sup>(7)</sup> Sub-Total Retail Transactions <sup>(8)</sup>	3.2 1.7 <b>4.8</b> 1.5	0.1 -0.2 <b>-0.2</b> -1.0	3.2 1.4 <b>4.6</b> 0.5	0.0 0.0 <b>0.0</b> 0.0	3.2 <u>1.4</u> <b>4.6</b> 0.5								
Total	6.4	-1.2	5.1	0.0	5.1								
	Cash & I	Equival	ents										
Figures in EUR mm													
	USD mm			_	% Total								
Available 36.7	39.7	Euro	pe/Israel	23.8	57%								
Reserved 5.1	5.5	Latai	n _	18.0	43%								
Total 41.8	45.2	Tota	I	41.8	100%								

1. Figure includes cash in transit (i.e. pending settlement with payment service providers) and other restricted cash (e.g. cash collateralizing bank guarantees).

2. Figure excludes certain related party amounts pursuant to the on-going legal reorganization in Argentina.

3. Figure includes a €7.4 mm deferred tax asset related to the activation of net operating losses in SEJO due to the Spanish tax consolidation perimeter in place since January 1, 2023 and €2.3 mm due to the long term incentive plan provisions (which give rise to temporary differences in regards to deductibility).

4. Figure based on Q1-25 LTM Net Gaming Revenue of €215.6 mm.

5. Figure reflects reserved customer balances as required by applicable local regulation in certain jurisdictions.

6. Figures reflect amounts due to Codere Group pursuant to platform, technology, affiliate and shared services provided by Codere Group to Codere Online.

7. Figures reflect amounts due to/from Codere Group related to on-going segregation of certain Latin American businesses pursuant to the Business Combination.

8. Figures reflect online customer deposit and withdrawal activity (as applicable) in Codere Group retail venues pursuant to the omnichannel strategy.

#### **2** Consolidated Cash Flow Statement



#### Q1-25 Cash Flow Statement

Figures in EUR mm	Q1-25
Net Income	-0.7
Plus: Provision for Corporate Income Taxes <sup>(1)</sup>	0.2
Less: Corporate Income Taxes Paid	-0.6
Plus: FX Impact on Cash <sup>(2)</sup>	0.9
Plus: D&A <sup>(3)</sup>	0.2
Plus: Non-Cash Expenses/(Income) <sup>(4)</sup>	0.8
Plus: Decr./(Incr.) in NWC	1.4
Cash Flow from Operations	2.2
Capital Expenditures	0.0
Other	0.0
Cash Flow from Investing	0.0
Other	0.0
Cash Flow from Financing	0.0
Period Cash Flow	2.2
Available Cash	
Beginning of Period	35.4
Period Cash Flow	2.2
Less: FX Impact on Cash <sup>(2)</sup>	-0.9
End of Period	36.7

Change in NWC – Q1-25 Cash Impact													
Figures in EUR mm	Dec 2024	Mar 2025	Chg.										
	05.5	00.4	0.0										
Working Capital - Assets	25.5	22.4	3.0										
Working Capital - Liabilities	42.9	40.4	-2.6										
Net Working Capital (BS)	-17.5	-17.9	0.4										
Non-Cash Impact <sup>(5)</sup>			1.0										
Net Working Capital (CFS)			1.4										
Working Capital - Assets													
Reserved Cash	5.1	5.1	-0.0										
Financial Assets	13.2	9.6	3.6										
Accounts Receivable	1.7	1.6	0.1										
Taxes Receivable	5.5	6.1	-0.6										
Total	25.5	22.4	3.0										
Working Capital - Liabilities													
Customer Balances	10.0	9.6	-0.3										
Accounts Payable	24.3	23.0	-1.2										
Taxes Payable	6.2	6.2	0.0										
Accrued Wages	2.5	1.5	-1.0										
Total	42.9	40.4	-2.6										

1. Figure reflects a €0.1 mm provision for CIT in Spain and €0.1 mm in other jurisdictions.

2. Figure reflects the period exchange rate impact on cash balances which is included in Net Income and which in certain prior period reports was reported under cash flow from financing.

3. Figure reflects the non-cash portion of D&A (i.e. excludes amortization of rental expense capitalized pursuant to IFRS 16).

4. Figure reflects a €0.5 mm expense on variation in fair value of public warrants and a €0.5 mm expense related to the long term incentive plan partially offset by a €0.1 mm non-cash gain due to unrealized FX impacts.

5. Figure reflects unrealized FX impacts on working capital (assets and liabilities).



## 2025 Outlook



## **3** 2025 Net Gaming Revenue and Adj. EBITDA Outlook

2025 NGR outlook of €220-230 mm and Adj. EBITDA outlook of €10-15 mm

codere online



3. See Use of Projections disclaimer on page 3.

## Q&A









# Appendix



## 4 Consolidated Net Gaming Revenue and Adj. EBITDA<sup>(1)</sup>

	Net Gaming Revenue																				
Figures in EUR mm	Q1-21	Q2-21	Q3-21	Q4-21	FY-21	Q1-22	Q2-22	Q3-22	Q4-22	FY-22	Q1-23	Q2-23	Q3-23	Q4-23	FY-23	Q1-24	Q2-24	Q3-24	Q4-24	FY-24	Q1-25
Spain	13.0	12.6	11.6	12.6	49.8	13.2	14.1	14.9	17.8	60.0	18.4	17.5	18.9	20.8	75.7	22.3	21.8	20.9	22.8	87.7	21.9
Mexico Other <sup>(2)</sup>	6.4 1.0	6.4 1.7	7.1 1.2	7.9 1.7	27.9 5.6	10.0 2.3	11.9 3.2	12.9 2.8	16.3 3.5	51.1 11.8	17.6 3.5	18.0 3.6	21.0 3.3	25.1 4.2	81.7 14.5	26.6 4.1	28.2 4.4	26.7 4.1	25.1 4.6	106.6 17.3	30.5 4.5
Total	20.5	20.7	19.8	22.2	83.2	25.5	29.2	30.6	37.7	122.9	39.5	39.1	43.2	50.1	171.9	53.0	54.4	51.7	52.6	211.6	57.0

Adi	. E	Bľ	ТΓ	

Figures in EUR mm																					
	Q1-21	Q2-21	Q3-21	Q4-21	FY-21	Q1-22	Q2-22	Q3-22	Q4-22	FY-22	Q1-23	Q2-23	Q3-23	Q4-23	FY-23	Q1-24	Q2-24	Q3-24	Q4-24	FY-24	Q1-25
Spain <sup>(3)</sup>	0.2	0.5	2.8	3.1	6.6	2.5	3.6	4.8	3.7	14.6	6.1	5.7	8.2	7.7	27.6	6.8	6.0	5.8	7.1	25.7	5.5
Mexico	-1.8	-2.2	-3.5	-3.9	-11.4	-7.7	-4.1	-8.1	-8.3	-28.2	-2.0	-1.7	-2.6	-2.2	-8.5	0.3	0.2	0.8	-0.9	0.5	1.8
Other <sup>(2)</sup>	-0.8	-0.8	-1.6	-2.3	-5.4	-3.3	-4.1	-4.3	-3.9	-15.6	-1.5	-1.5	-0.9	-1.6	-5.5	-0.8	-1.0	-0.6	-0.1	-2.5	-0.3
B2C Adj. EBITDA	-2.3	-2.6	-2.2	-3.1	-10.2	-8.5	-4.5	-7.6	-8.6	-29.2	2.6	2.4	4.6	3.9	13.6	6.3	5.2	6.0	6.1	23.6	7.0
Undistributed B2B / HQ Opex <sup>(4,5)</sup>	-3.3	-3.3	-3.6	-3.5	-13.6	-5.0	-5.7	-5.2	-6.1	-22.0	-5.7	-6.9	-4.6	-8.0	-25.3	-4.6	-3.9	-4.5	-4.2	-17.2	-5.2
Adj. EBITDA <sup>(6)</sup>	-5.6	-5.8	-5.8	-6.5	-23.8	-13.4	-10.3	-12.8	-14.7	-51.2	-3.1	-4.5	0.0	-4.1	-11.7	1.7	1.3	1.5	1.9	6.4	1.8

1. Net Gaming Revenue, EBITDA and Adj. EBITDA are non-IFRS measures -- see page 26 for a reconciliation of these and other non-IFRS measures to their most directly comparable IFRS measure.

2. Includes Colombia, Panama, the City of Buenos Aires (Argentina) and Italy which was sold on December 30, 2022.

3. FY-23 figure excludes the €0.5 mm impact of a retail withdrawal fraud.

4. FY-23 and FY-22 figures are proforma for a reclassification of Colombian non-deductible VAT from CIT to Gaming Taxes and Other expenses, resulting in a €0.8 mm and €0.9 mm lower EBITDA, respectively each year.

5. Reflects personnel, headquarter and other expenses that have not been allocated to individual B2C business units. Starting in 2024, certain expenses previously reported as B2B expenses have been allocated to individual B2C units.

6. Figures exclude non-cash provisions related to the long term incentive plan for employees. FY-22 figures also exclude the €0.7 mm cash impact from a cyber-related fraud incident. Since Q1-23, Adj. EBITDA excludes the impact of

inflation accounting (IAS 29) in Argentina. Since Q2-24, Adj. EBITDA reflects the impact from the capitalization of certain office and car leases pursuant to IFRS 16.

### 4 Consolidated Income Statement<sup>(1)</sup>



						C	onso	olida	ted Ir	ncome	State	emer	nt								
Figures in EUR mm																					
	Q1-21	Q2-21	Q3-21	Q4-21	FY-21	Q1-22	Q2-22	Q3-22	Q4-22	FY-22	Q1-23	Q2-23	Q3-23	Q4-23	FY-23	Q1-24	Q2-24	Q3-24	Q4-24	FY-24	Q1-25
Net Gaming Revenue	20.5	20.7	19.8	22.2	83.2	25.5	29.2	30.6	37.7	122.9	39.5	39.1	43.2	50.1	171.9	53.0	54.4	51.7	52.6	211.6	57.0
Marketing <sup>(2)</sup>	-13.4	-14.2	-12.0	-14.8	-54.4	-22.1	-19.3	-24.3	-31.2	-96.9	-19.8	-19.1	-19.7	-25.0	-83.7	-22.3	-23.5	-22.4	-21.8	-90.0	-23.8
Platform & Content <sup>(3)</sup>	-6.6	-6.6	-7.4	-7.2	-27.8	-8.6	-9.2	-9.1	-9.3	-36.2	-10.7	-11.7	-10.0	-11.5	-43.9	-13.3	-14.2	-12.9	-13.8	-54.2	-13.8
Gaming Taxes <sup>(4,5)</sup>	-3.3	-3.2	-3.2	-3.4	-13.1	-4.1	-5.2	-5.2	-6.8	-21.4	-6.9	-6.9	-7.4	-9.6	-30.8	-9.3	-9.4	-8.9	-8.9	-36.5	-10.2
Personnel	-1.9	-1.9	-2.0	-2.4	-8.1	-2.7	-2.9	-3.1	-3.5	-12.2	-3.8	-3.5	-4.1	-4.3	-15.7	-4.4	-3.9	-4.2	-4.7	-17.3	-5.1
Other <sup>(5)</sup>	-1.0	-0.7	-0.9	-1.0	-3.6	-1.4	-2.8	-1.7	-1.5	-7.4	-1.4	-2.4	-2.0	-3.7	-9.6	-2.0	-2.1	-1.8	-1.4	-7.3	-2.2
Adj. EBITDA <sup>(6)</sup>	-5.6	-5.8	-5.8	-6.5	-23.8	-13.4	-10.3	-12.8	-14.7	-51.2	-3.1	-4.5	0.0	-4.1	-11.7	1.7	1.3	1.5	1.9	6.4	1.8

#### % of Net Gaming Revenue

	Q1-21	Q2-21	Q3-21	Q4-21	FY-21	Q1-22	Q2-22	Q3-22	Q4-22	FY-22	Q1-23	Q2-23	Q3-23	Q4-23	FY-23	Q1-24	Q2-24	Q3-24	Q4-24	FY-24	Q1-25
Net Gaming Revenue	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Marketing <sup>(2)</sup>	-65.6%	-68.5%	-60.7%	-66.6%	-65.4%	-86.5%	-66.2%	-79.5%	-82.9%	-78.8%	-50.3%	-48.8%	-45.6%	-50.0%	-48.7%	-42.1%	-43.2%	-43.3%	-41.5%	-42.5%	-41.8%
Platform & Content <sup>(3)</sup>	-32.1%	-31.9%	-37.4%	-32.5%	-33.4%	-33.8%	-31.6%	-29.6%	-24.7%	-29.5%	-27.1%	-29.9%	-23.1%	-22.9%	-25.5%	-25.1%	-26.1%	-25.0%	-26.2%	-25.6%	-24.3%
Gaming Taxes <sup>(4,5)</sup>	-15.9%	-15.5%	-16.4%	-15.2%	-15.7%	-16.2%	-17.9%	-17.0%	-18.0%	-17.4%	-17.4%	-17.6%	-17.1%	-19.2%	-17.9%	-17.5%	-17.3%	-17.2%	-16.9%	-17.2%	-17.9%
Personnel	-9.2%	-9.1%	-10.1%	-10.6%	-9.8%	-10.5%	-9.8%	-10.2%	-9.4%	-9.9%	-9.5%	-8.9%	-9.5%	-8.6%	-9.1%	-8.3%	-7.2%	-8.2%	-9.0%	-8.2%	-9.0%
Other <sup>(5)</sup>	-4.7%	-3.2%	-4.7%	-4.5%	-4.3%	-5.5%	-9.7%	-5.6%	-4.0%	-6.0%	-3.6%	-6.2%	-4.6%	-7.5%	-5.6%	-3.7%	-3.8%	-3.5%	-2.8%	-3.4%	-3.9%
Adj. EBITDA <sup>(6)</sup>	-27.5%	-28.3%	-29.3%	-29.4%	-28.6%	-52.6%	-35.3%	-41.9%	-38.9%	-41.6%	-7.9%	-11.5%	0.1%	-8.2%	-6.8%	3.3%	2.4%	2.8%	3.7%	3.0%	3.2%

1. FY-20 and FY-21 figures exclude .com business (Greenplay), which was sold on December 31, 2021.

2. Includes all direct marketing, indirect marketing and affiliate fees (See page 28 for definitions of these items). Figures for 2022 include a reclassification of certain Marketing expenses previously included in Other.

3. Includes payment service provider fees and sports streaming / data feeds.

4. FY-22 figure excludes a €0.8 mm non-cash provision related to the 2021 regulatory fee paid to the Spanish regulator (DGOJ) in January 2022 that was incorrectly accounted for in 2022 instead of 2021.

5. FY-23 and FY-22 figures are proforma for a reclassification of non-deductible Colombian VAT from CIT to Gaming Taxes and Other expenses, resulting in a €0.8 mm and €0.9 mm lower EBITDA, respectively each year. FY-23 figures exclude the €0.5 mm impact of a retail withdrawal fraud in Spain.

Figures exclude non-cash provisions related to the long term incentive plan for employees. FY-22 figures also exclude the €0.7 mm cash impact from a cyber-related fraud incident. Since Q1-23, Adj. EBITDA excludes the impact of inflation accounting (IAS 29) in Argentina. Since Q2-24, Adj. EBITDA reflects the impact from the capitalization of certain office and car leases pursuant to IFRS 16.

## 4 Regulatory Overview



		Regulator	Regulation / Launch Date <sup>(1)</sup>	# Licensed Operators <sup>(2)</sup>	Codere Online Launch Date	Codere Online License Expiry	Retail Requirements <sup>(3)</sup>	Effective Gaming Tax (% NGR 2024)
	Latin America							
	Mexico	Secretaria de Gobernacion (SEGOB)	2014 / 2016	25+	2016	May 2027 (LIFO License)	Yes	21%
	Colombia	Coljuegos	2016 / 2017	15	2018	November 2025	No	15% (Statutory) <sup>(4)</sup>
*	City of BA	Lotería de Buenos Aires (LOTBA)	2020 / 2021	11	2021	December 2026	No	15.4% (Statutory) <sup>(7)</sup>
*	Province of BA	Instituto Provincial de Loteria y Casinos (IPLYC)	2019 / 2021	7	N.A.	N.A.	No <sup>(5)</sup>	23.5% (Statutory) <sup>(8)</sup>
*	Province of Mendoz	Instituto Provincial de Juegos y Casinos (IPJC)	2022 / 2023	5	2024	2033	No <sup>(6)</sup>	24.5% (Statutory) <sup>(9)</sup>
*	Panama	Junta de Control de Juego (JCJ)	Sports: 2002 / 2016 Casino: 2020 / 2020	3+	2017 (Sports Betting) 2022 (Casino)	December 2041	No	10%
	Europe							
· (#)	Spain	Dirección General de Ordenación del Juego (DGOJ)	2012 / 2012	77	2012	May 2032	No	12%

1) Regulation for online sports betting and casino unless indicated otherwise.

2) As per the latest available public information and / or Codere Online estimates.

3) Retail license or operation required to operate online.

4) Figure does not include a 19% indirect value-added tax on player deposits that is in effect since February 2025.

5) Partnership with a local operator required for international operators.

6) Retail presence not required but contributed additional points in the tender process.

7) Figure includes 10% gaming tax (% of NGR) and 6% gross revenue tax (% of NGR less gaming taxes).

8) Figure includes 10% gaming tax (% of NGR) and 15% gross revenue tax (% of NGR less gaming taxes).

9) Figure includes 10% gaming tax (% of GGR) and 12% gross revenue tax (% of GGR less gaming taxes).

### **4** Market Overview - Online B2C (Latam)



Codere Online's Core Markets (Mexico, Colombia, Argentina and Panama) represented over 79% of the LatAm market in 2024 but will represent approximately 36% of the overall market by 2029, with the regulation of gaming in Brazil, which alone is expected to represent 44% of the TAM in LatAm by 2029.

Country	2024A (€mm) <sup>(1)</sup>	% Total	2027E (€mm) <sup>(1)</sup>	% Total	3Y CAGR	2029E (€mm) <sup>(1)</sup>	% Total	5Y CAGR
Brazil	7	0%	4,052	41%	NM	5,835	44%	NM
Mexico	1,458	46%	2,021	20%	12%	2,438	18%	11%
Argentina	387	12%	936	9%	34%	1,257	10%	27%
Colombia	646	20%	901	9%	12%	1,030	8%	10%
Peru	179	6%	378	4%	28%	441	3%	20%
* Chile	12	0%	219	2%	NM	344	3%	NM
* Uruguay	59	2%	83	1%	12%	102	1%	12%
Puerto Rico	41	1%	49	0%	6%	56	0%	7%
★ Panama	19	1%	31	0%	18%	44	0%	18%
Rest of LatAm	372	12%	1,251	13%	50%	1,652	13%	35%
Grand Total	3,179	100%	9,923	100%	46%	13,200	100%	33%

(1) Figures reflect total online onshore (excl. lotteries) GGR as per H2GC as of May 2025.

(2) Figures reflect total online offshore (excl. lotteries) GGR as per H2GC as of May 2025.

## Net Gaming Revenue and Adj. EBITDA Reconciliation



Figures in EUR mm						
IFRS	2020	2021	2022	2023	2024	Q1-25
Accounting Revenue <sup>(1)</sup>	70.5	80.3	115.7	161.6	201.4	54.3
(-) Greenplay <sup>(2)</sup>	-1.2	-0.4	0.0	0.0	0.0	0.0
(+) Accounting Adjustments <sup>(3)</sup>	2.0	3.3	7.2	10.3	10.3	2.6
Net Gaming Revenue	71.3	83.2	122.9	171.9	211.6	57.0
Net Income (Loss)	-16.3	-68.0	-46.4	-2.4	3.7	-0.7
(+/-) Provision for Corporate Income Tax <sup>(4)</sup>	1.5	1.0	3.0	-6.5	2.0	0.2
(+/-) Interest Expense / (Income) <sup>(5)</sup>	0.5	-4.0	-8.2	-4.9	-4.4	1.1
(+/-) Var. In Fair Value of Public Warrants <sup>(6)</sup>	0.0	0.0	-4.2	-0.9	3.1	0.5
(+) D&A	0.9	0.7	0.6	0.1	0.4	0.2
EBITDA <sup>(4)</sup>	-13.4	-70.3	-55.3	-14.6	4.8	1.3
(+) Employee LTIP Expense <sup>(7)</sup>	0.0	0.0	3.4	1.8	1.7	0.5
(+/-) Other Accounting Adjustments <sup>(8)</sup>	7.8	1.1	-0.8	0.7	-0.1	0.0
Adj. EBITDA (Pre Non-Recurring Items)	-5.6	-69.2	-52.7	-12.2	6.4	1.8
(+) Business Combination Transaction Expenses <sup>(9)</sup>	0.0	9.6	0.0	0.0	0.0	0.0
(+) IFRS 2 Impact <sup>(10)</sup>	0.0	35.8	0.0	0.0	0.0	0.0
(+) Other Non-Recurring Items <sup>(11)</sup>	0.0	0.0	1.5	0.5	0.0	0.0
Adj. EBITDA	-5.6	-23.8	-51.2	-11.7	6.4	1.8

Adj. EBITDA -5.6 -23.8 -51.2 -11.7 6.4 1.8 1. 2021 figure differs from that included in our Q4 2021 earnings presentation where we excluded Greenplay's Accounting Revenue (see footnote 2). 2023 figure varies from prior earnings presentations given certain minor adjustments that emerged in the 2023 audit when preparing our 2023 Annual Report on Form 20-F.

2. Reflects Accounting Revenue from our former .com business, which we sold on December 31, 2021 and have excluded for comparability purposes. 2020 and 2021 figures differ from those included in our Q4 2021 earnings presentation as those reflected Greenplay's Net Gaming Revenue.

3. Figures primarily reflect differences in recognition of revenue related to certain partner and affiliate agreements in place in Colombia and VAT impact from entry fees in Mexico.

4. FY-22 figure will vary from prior presentations which were proforma for a reclassification of non-deductible VAT in Colombia from CIT to EBITDA, resulting in a €0.8 mm lower Provision for CIT and corresponding decreases in EBITDA. To properly align the Provision for CIT with that reported in our Annual Reports on form 20-F, that impact is now being reflected in "Other Accounting Adjustments".

- 5. Figures include losses / (gains) from realized exchange rate variations and impact from the application of IAS 29 (Financial Reporting in Hyperinflationary Economies) in Argentina.
- 6. In our Annual Reports on form 20-F, variations in fair value of public warrants are included in EBITDA while in our management reporting they are included in interest expense / income (i.e. no impact on EBITDA).
- 7. 2023 figure varies from prior earnings presentations given a €1.5 mm over provision that emerged in the 2023 audit when preparing our 2023 Annual Report on Form 20-F.

8. Figures primarily reflect costs related to a legacy affiliate program in Mexico, post-closing adjustments to financial accounts to reflect commercially agreed platform and technology services fees, and actual costs of doing business (i.e. invoicing between Codere Group companies and Codere Online companies) and, in 2022, a Provision for CIT (see footnote 4 above). Since Q1-23, figure reflects the impact of inflation accounting (IAS 29) in Argentina.

Reflects fees and related expenses in connection with the merger with DD3 Acquisition Corp. II. 2021 figure differs from our Q4-21 earnings presentation as a portion of the business combination transaction costs that were supported by Codere Online's majority owner (Codere NewCo, S.A.) was ultimately accounted for as a capital increase thereby increasing the expense related to transaction costs (i.e. impact to income statement) in the applicable accounting period.
 Reflects non-cash impact from the application of IFRS 2 (the difference in the fair value of shares and warrants issued to holders of DD3 Acquisition Corp. II Common Stock in excess of its net assets).

- 10. Reflects non-cash impact from the application of IFRS 2 (the difference in the fair value of shares and warrants issued to holders of DD3 Acquisition Corp. II Common Stock in excess of its net
- 11. 2022 figures reflect the €0.7 mm cash impact from the cyber-related fraud incident and the €0.8 mm non-cash provision related to the 2021 regulatory fee (i.e. canon) paid to the Spanish regulator (DGOJ) in January 2022 that was incorrectly accounted for in 2022 instead of 2021; 2023 figures reflect the €0.5 mm impact of a retail withdrawal fraud in Spain.

### **4** Defined Terms



- Avg. Monthly Actives : Average number of sports betting and casino customers who placed a real money bet (i.e. excludes free bets) in a given month.
- Avg. Monthly Spend per Active: Avg. Monthly Net Gaming Revenue (NGR) during a given period divided by Avg. Monthly Actives during the period.
- Conversion Rate: Number of FTDs in a given period divided by the number of new registrations during the period.
- Core Markets: Markets in which Codere Online is currently operating (Mexico, Colombia, Panama, City of Buenos Aires and Spain).
- Cost Per Acquisition (CPA): Direct Marketing Spend during a given period divided by number of FTDs acquired during the period.
- Direct Marketing Spend means the sum of all ATL Marketing Spend, BTL Marketing Spend and Omni-Channel Marketing Spend:
  - Above-the-Line (ATL) Marketing Spend means the sum of all discretionary investment in i) traditional media channels (TV, radio, etc.) in an effort to reach a broader audience but with low frequency and ii) digital media channels (direct deals, programmatic advertising, influencers) to reach a narrower audience but with high frequency; priority is building brand awareness (which benefits medium/long-term acquisition, retention and player value) versus immediate acquisition.
  - Below-the-Line (BTL) Marketing Spend means the sum of all discretionary investment in i) search engine management (i.e. paid search), ii) social media (Facebook, Instagram, Twitter, etc.) and iii) other targeted digital acquisition media; priority is more immediate acquisition than building brand awareness.
  - Omni-Channel Marketing Spend means the sum of all discretionary investment in advertising, campaigns and promotions taking place in Codere controlled retail venues in furtherance of converting Codere retail customers into online customers (i.e. the omni-channel strategy).
- Expansion Markets: Currently regulated and unregulated markets in which Codere Online does not have an existing presence (Brazil, Chile, Peru, Puerto Rico, Uruguay, and Argentina excluding City of Buenos Aires).
- First Time Deposits (FTD): New players who make a deposit for the first time during a given period.
- Gross Gaming Revenue (GGR): Gross value of wagers less player winnings.
- Lifetime Value (LTV): The average amount of NGR generated per FTD (based on all FTDs acquired in a given period) in the first 5 years following acquisition.
- Net Gaming Revenue (NGR): GGR less impact from player bonuses / promotional bets.
- Omni-channel Players: Existing Codere Group registered retail customers who are then converted to online.
- **Pure Online Players:** Codere Online customers who were not previously registered through a Codere Group retail location.



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