

YOGONET

GAMING NEWS

MEDIA KIT 2026

CONNECT WITH THE RIGHT PEOPLE — EVERY DAY

Trusted by the world's leading gaming brands for **over 25 years**.



25+ YEARS
OF LEADERSHIP



GLOBAL AUDIENCE
IN KEY MARKETS



HIGH ENGAGEMENT
B2B COMMUNITY



TRUSTED BY INDUSTRY
LEADERS WORLDWIDE

GLOBAL AUDIENCE

Yogonet places your brand inside the daily flow of the global gaming industry. Continuous editorial activity ensures consistent visibility where industry conversations happen.



580,000+

MONTHLY
UNIQUE VISITORS



920,000+

MONTHLY
SESSIONS



1.7M+

MONTHLY
PAGE VIEWS

GLOBAL MARKET PRESENCE

Strong audience presence across the industry's most relevant markets:

- 🌐 North America
- 🌐 Latin America
- 🌐 Europe
- 🌐 Eastern Europe
- 🌐 Asia



This global footprint allows brands to position themselves across multiple regulated and emerging markets simultaneously.

EDITORIAL SCALE



20,000+

ARTICLES PUBLISHED ANNUALLY



50+

NEWS PIECES PUBLISHED DAILY

Continuous editorial output ensures constant visibility, keeping brands embedded in the industry's daily information flow.

DISTRIBUTION CHANNELS



70,500+

FOLLOWERS ACROSS
SOCIAL MEDIA



10,000+

ACTIVE NEWSLETTER
SUBSCRIBERS

Content is distributed across Yogonet's website, newsletters and social channels, ensuring repeated exposure and extended visibility beyond a single publication.

EDITION PERFORMANCE & AUDIENCE BREAKDOWN

GLOBAL REACH WITH LOCAL PRECISION



INTERNATIONAL EDITION

TOP AUDIENCE LOCATIONS INCLUDE:
USA, United Kingdom, Canada, Singapore,
Germany, Russia, Bulgaria, India, Malta

 **300,000**
MONTHLY UNIQUE VISITORS

 **500,000**
SESSIONS

 **750,000**
PAGE VIEWS



5,200



3,500



5,350+
(COMPANY)



12,800+
(PERSONAL)



LATAM EDITION

TOP AUDIENCE LOCATIONS INCLUDE:
Argentina, Chile, Uruguay, Colombia, Peru,
Paraguay, Spain

 **225,000**
MONTHLY UNIQUE VISITORS

 **300,000**
SESSIONS

 **650,000**
PAGE VIEWS



3,450



33,000+



2,830+



3,150+
(PERSONAL)



BRAZIL EDITION

TOP AUDIENCE LOCATIONS INCLUDE:
Brazil, Portugal

 **46,000**
MONTHLY UNIQUE VISITORS

 **100,000**
SESSIONS

 **160,000**
PAGE VIEWS



50+



1,250+
(COMPANY)

MULTI-MARKET COVERAGE

Yogonet operates three independent editorial editions, allowing brands to combine global visibility with targeted regional positioning across key markets.

THREE DEDICATED EDITIONS



INTERNATIONAL



LATIN AMERICA



BRAZIL

AUDIENCE PROFILE

- ★ OPERATORS
- ★ AFFILIATES
- ★ TECHNOLOGY PROVIDERS
- ★ REGULATORS
- ★ ENTREPRENEURS
- ★ BUSINESS LEADERS
- ★ INDUSTRY STAKEHOLDERS

iGaming operators, land-based operators, affiliates, technology providers, regulators, entrepreneurs, business leaders and industry stakeholders.

A highly specialized B2B audience actively involved in decision-making across the global gambling sector.

THREE WAYS TO POSITION YOUR BRAND

Yogonet combines content and visibility formats to position your brand effectively:



NEWS COVERAGE



SPONSORED CONTENT



INTERVIEWS



BANNERS



THOUGHT LEADERSHIP ARTICLES



NEWSLETTER EXPOSURE

These formats support both immediate visibility and long-term brand positioning within the global gaming industry.

SEO AUTHORITY & LONGEVITY



1M+

PAGES INDEXED ON GOOGLE



25+

YEARS IN THE GAMBLING INDUSTRY

Yogonet combines long-term editorial consistency with strong organic visibility, generating ongoing traffic, search authority and long-lasting exposure for published content.



WHY YOGONET?

Reach the right audience. Stay visible. Stay relevant.

Yogonet connects your brand with the right people – consistently, not occasionally.

With nearly 25 years of continuous editorial activity, Yogonet is part of the industry's daily information flow, ensuring brands remain visible, relevant and aligned with key stakeholders.

This is not about isolated exposure.

It is about sustained presence within a trusted environment where the industry stays informed.

ADVERTISE WITH US AND DRIVE REAL IMPACT