

SUPER BOWL LVI BY THE NUMBERS

**31.4 MILLION
AMERICAN
ADULTS**

*plan to bet on
Super Bowl LVI.*

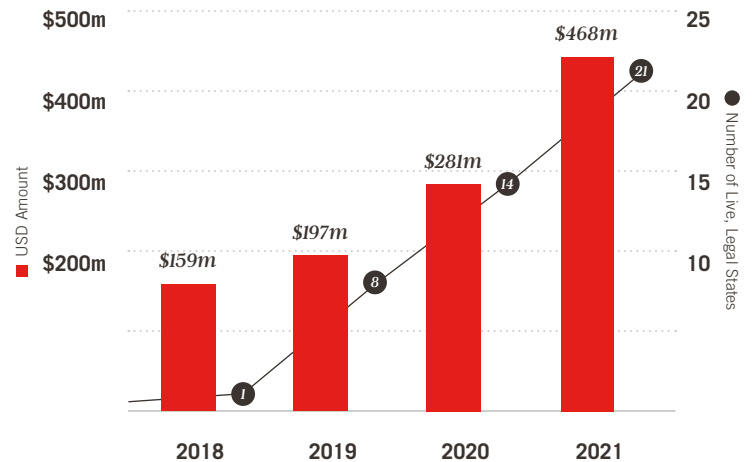
*Americans will wager
an estimated*

**\$7.6 BILLION
ON THE SUPER
BOWL.**

**18% OF SUPER
BOWL VIEWERS**

plan to wager.

*Super Bowl Legal Handle Growth**



*Commercial sports betting handle reported by state gaming regulators. Actual handle, including tribal operators and states that don't report individual event data, is higher.

55%

will bet on
the LA Rams

45%

will bet on
the Cincinnati
Bengals

Getting in on the action?

➔ [HaveAGamePlan.org](https://www.haveagameplan.org)

Methodology

Morning Consult conducted the online survey on behalf of the AGA between February 1-2, 2022, among a national sample of 2,212 adults. Total bettors include those who expect to place a bet online, with a bookie, with a casino sportsbook, in a pool or squares contest, or casually with family or friends. Visit [AmericanGaming.org](https://www.AmericanGaming.org) for full details.

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